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THE GATOR BOYS BRING GATOR-AID BACK TO FLORIDA

<u>The Boys are Back In Town -- Animal Planet's Hit Series Premieres All-new</u> <u>Summer Episodes, Starting July 28</u>

(New York) – Paul Bedard and Jimmy Riffle are the **GATOR BOYS** and they're back in town! The rugged duo returns to their home base in Florida for all-new summer episodes filled with non-stop action and even more monster-sized gators, premiering on **Sunday**, **July 28**, at **10 PM (ET/PT)**.

The Florida Everglades is home to hundreds of thousands of these prehistoric beasts, so it isn't unusual for residents to spot gators of all shapes and sizes waddling across walkways, parking themselves in front of a convenience store, lurking in backyard canals or plunging into their swimming pools. Floridians are well aware that alligators can, "crush your skull, break your neck and ruin your day," as Jimmy puts it. Luckily the **GATOR BOYS** have returned and they're back on call to rescue these nuisance reptiles from trappers who would otherwise kill them for their skins and meat.

Earlier this year, the **GATOR BOYS** were left in a lurch when Broward County announced it was purchasing Everglades Holiday Park, the long-time home base of Gator Boys Alligator Rescue, and shutting down the space for renovation. After spending time in neighboring Mississippi, the **GATOR BOYS** are back in business in Florida, but the transition may not be a smooth one. The county has done an impressive overhaul on Everglades Holiday Park, and they barely recognize it. The team has to act fast to get the operation up and running. They must fix the alligator wrestling pit and gator enclosures, which are currently in shambles from all the construction.

As the **GATOR BOYS** attempt to settle back into their lives in Florida, the balance of the team is upset when Paul abruptly introduces a newbie into the fold. With previous gator experience, Kayla is off to a quick start as she helps Paul capture a massive gator and discovers it has a bullet wound and must be handled with care. Tre and Scott have absolutely no complaints working with this rough-and-tumble beauty, but Ashley suspects Kayla might be gunning for her position as top gator girl and makes it obvious she's none too pleased. Is Ashley about to be replaced, or can the ladies team up and embrace the concept of girl power?

The drama doesn't end there, because new episodes mean more amazing adventures for loveable gator guy Tre. His antics continue as he wrecks an airboat, accidently crushes Paul's truck and attempts to become an artist. And this season, viewers can see a softer side of the **GATOR BOYS** as they help a teen overcome his fear of alligators and make a three year old's dream come true.

This summer, GoPro® technology, specially designed to capture the underwater catches for which Paul is known, gets viewers up close and personal to every angry gator. With the addition of a talented underwater cameraman and some daring new camera angles, viewers can feel like they're wrangling the gator themselves -- and they won't even need a snorkel and wet suit! The new installments also travel alongside Jimmy, who has been gator wrestling since childhood, as he grows his road-show business and heads out across the country. With 30 years of wild-animal experience between them and a long personal history, Paul and Jimmy are like brothers; they don't always agree and are constantly butting heads! Sometimes wrestling an 800-pound alligator is the easy part, but there's no question – the **GATOR BOYS** are just regular guys doing what they love to do. So don't call them crazy!

GATOR BOYS is produced by Mike Mathis Productions. Dawn Sinsel is Executive Producer for Animal Planet and Meredith Centrella is Production Coordinator for Animal Planet. Mike Mathis, Brian Puterman and Eric Streit are Executive Producers for Mike Mathis Productions.

Animal Planet Media (APM), a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. APM consists of the Animal Planet television network, available in more than 96 million homes in the US; online assets www.animalplanet.com, the ultimate online destination for all things animal; the 24/7 broadband channel, Animal Planet Beyond; and other media platforms including a robust Video-on-Demand (VOD) service; mobile content; and merchandising extensions.