

FOR IMMEDIATE RELEASE

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ANIMAL PLANET'S GATOR BOYS SNAPS UP 1.3 MILLION VIEWERS IN SEASON TWO DEBUT

(New York, NY) – The return of **GATOR BOYS** on Animal Planet sunk its teeth into Sunday night! The season two opener, "Mississippi or Bust," captured 1.3M P2+ viewers and is the series' most-watched episode among P25-54 (641K), P18-49 (633K), M25-54 (351K) and W25-54 (290K).

In every episode, the **GATOR BOYS**, Paul Bedard and Jimmy Riffle, defy death by capturing alligators with their bare hands, and this season, they're defying records. The next episode of **GATOR BOYS** airs Sunday, **January 13**, at 9 PM ET/PT.

In the season premiere episode, which aired **Sunday, January 6, at 9pm ET/PT**, the future of the **GATOR BOYS** at their long-time home base in Florida is up in the air and Paul grapples with the fact that he may not be able to stay there after years of building Gator Boys Alligator Rescue. Jimmy finds a gator ranch in Mississippi that will take them in the **GATOR BOYS** team with open arms – so Paul must decide if he is ready to uproot and move 800 miles to work for someone else, or close down the rescue forever.

GATOR BOYS is produced by Mike Mathis Productions. Dawn Sinsel is Executive Producer and Meredith Centrella is production coordinator for Animal Planet. Mike Mathis, Brian Puterman and Eric Streit are Executive Producers for Mike Mathis Productions. Todd Weiser is director of development for Animal Planet.

Animal Planet Media (APM), a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. APM consists of the Animal Planet television network, available in more than 96 million homes in the US; online assets www.animalplanet.com, the ultimate online destination for all things animal; the 24/7 broadband channel, Animal Planet Beyond; Petfinder.com, the #1 pet-related Web property globally that facilitates pet adoption; and other media platforms including a robust Video-on-Demand (VOD) service; mobile content; and merchandising extensions.