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## **GLOBAL TRAVELER LOUIS COLE BRINGS HIS 'FUN' TO DISCOVERY DIGITAL NETWORKS' SEEKER**

*– Discovery Digital Networks and Cole to Team Up for New Original Series FLYING THE GLOBE (wt) –*

New York – [Discovery Digital Networks](#) (DDN) announced today at the Discovery Communications NewFront presentation that YouTuber and adventurer Louis Cole is bringing his popular [FunForLouis](#) channel to the company's web-native video arm. With more than 1.3 million subscribers and 120 million views on YouTube, Cole chronicles his daily adventures on YouTube and across social media, highlighting his life as a global traveler. In 2014 alone, Cole has traveled across six continents via more than one hundred flights. Whether camel surfing in India or exploring bat tunnels in Vietnam, Cole brings millions of armchair adventurers along on his journeys through *FunForLouis*, as well as his vibrant [Twitter](#), [Facebook](#), [Instagram](#), [Tumblr](#) and Snapchat communities.

FunForLouis will join the robust programming lineup of Seeker, DDN's newest network dedicated to the spirit of adventure and pursuit of wonder and the network will later debut Cole's new original series *Flying the Globe (wt)*. *Flying the Globe* will feature Cole circumnavigating the globe in a small aircraft on a 60-90 day voyage, immersing himself in 22 cities. As he traverses the world, he will not only explore the unique offerings of each city he visits, but will also raise awareness about issues facing the communities in each of his destinations.

"Louis embodies the spirit of Seeker and our dedication to journeys and storytelling that celebrates the world around us and those who are never satisfied with the expected or mundane," said Tom Lofthouse, Senior Vice President of Programming, Discovery Digital Networks. "His charismatic personality and his passion for travel pull us into his beautiful, crazy, chaotic world, and we are thrilled to welcome him to the Seeker family."

"I'm so excited to start Flying the Globe with my friend JP and love that I can do that in partnership with such a respected and awesome network like Discovery Digital Networks' Seeker," added Cole. "Being a part of the online community and encouraging others to live their adventure is what FunforLouis is all about, and I can't wait to see what this new partnership holds for the future."

FunForLouis is available at [SeekerNetwork.com/FunForLouis](http://SeekerNetwork.com/FunForLouis) and on [YouTube](#).

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### **About Discovery Digital Networks**

Discovery Digital Networks is the web-native video business of Discovery Communications and extends the company's 30-year mission to satisfy curiosity across platforms. Discovery Digital Networks' portfolio of original online video networks cover topics ranging from current events and pop culture to science and technology through daily content anchored by the best personalities on the web. With a robust lineup of networks, including TestTube, SourceFed, The DeFranco Network, Revision3 and Animalist, DDN features more than 110 web-native series enjoyed by passionate audiences. For more information, please visit [DiscoveryDigitalNetworks.com](http://DiscoveryDigitalNetworks.com).

### **About Discovery Communications**

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 pay-TV programmer reaching nearly 3 billion cumulative subscribers in more than 220 countries and territories. For 30 years Discovery has been dedicated to satisfying curiosity and entertaining viewers with high-quality content through its global television brands, led by Discovery Channel, TLC, Animal Planet, Investigation Discovery and Science, as well as U.S. joint venture network OWN: Oprah Winfrey Network. Discovery controls Eurosport, the leading pan-regional sports entertainment destination across Europe, Asia Pacific, the Middle East and Africa. Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, through Discovery Education, and a digital leader with a diversified online portfolio, including Discovery Digital Networks. For more information, please visit [www.discoverycommunications.com](http://www.discoverycommunications.com).

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