

FOR IMMEDIATE RELEASE

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SADDLE UP FOR MORE WILD WEST SHOWDOWNS WITH THE RETURN OF AMERICAN HEROES CHANNEL'S #1 ORIGINAL SERIES GUNSLINGERS

-- Season Two of AHC's Breakout Docudrama Premieres Sunday, July 19 at 10/9c --

(Silver Spring, Md.) – The 19th-century territory west of the Mississippi was a rough place, swarming with outcasts, murderers, thieves, gamblers and bounty hunters. Throughout this lawless landscape, a few brave men protected the innocent from the endless torment of gun-wielding outlaws. On Sunday, July 19 at 10/9c, American Heroes Channel (AHC) tips its cowboy hat once again to true stories of infamous icons, gun-toting gangs, and fabled conflicts of the Wild West with the second season of its top original series GUNSLINGERS. Each episode profiles a legendary character of the Old West from the unique P.O.V. of the icon himself, exposing their often little-known adventures, and how their fearless pursuit of freedom and profit still resonates in America today.

"Behind every great hero is a villain and in the Wild West, where outlaw pursuits and vigilante justice paved the way for modern-day law and order, GUNSLINGERS toed the line between good and evil," said Kevin Bennett, EVP and General Manager of American Heroes Channel. "Cinematic reenactments, slick special effects, and insightful commentary paint history with a stroke of contemporary attitude, making viewers forget they're watching a small-screen docuseries, not a big Hollywood Western."

From bank-robbing outlaw Butch Cassidy and hard-nosed enforcer Seth Bullock, to infamous Dodge City sheriff Bat Masterson and lone-ranger Bass Reeves, the unforgivable Wild West kicks into high gear with each episode of **GUNSLINGERS**. Stories of bravery, survival, and good versus evil offer viewers a thrilling, heartpounding ride alongside an infamous lawman or outlaw as he navigates his way through a series of pivotal showdowns in a volatile place and time with death lurking around every corner. Juxtaposed with vivid reenactments, expert commentary is layered throughout each episode to ensure the authenticity and historical accuracy of each story. Expert contributors include David Milch, the creator of *Deadwood* and Bob Boze Bell, the executive editor of True West Magazine.

GUNSLINGERS is AHC's #1 original series in Prime delivery among P25-54 (213k) and M25-54 (151k). The series debut on July 20, 2014, at 10p still holds the record for the network's best original debut telecast in Prime delivery among P2+ (770k), P25-54 (247k) and M25-54 (183k).*

GUNSLINGERS featured in the first half of the six-part series includes:

Butch Cassidy – The Perfect Criminal

Premieres Sunday, July 19 at 10/9c

Until the day that he died – whenever that was – nobody ever outsmarted Butch Cassidy. He always got away. Cassidy was an outlaw who lived more by his wits than by his gun. It was he and his pal Sundance Kid who first organized crime, masterminding one of the most remarkable crime sprees in American history and making them the most hunted men in America during the early 20th century.

Seth Bullock - Sheriff of Deadwood

Premieres Sunday, July 26 at 10/9c

In Deadwood, South Dakota, a mining camp swirling with violence and vice, Seth Bullock is the only stabilizing force standing in the way of utter chaos. Arriving in town at its apex of lawlessness – the very day after Wild Bill Hickok was shot – Bullock is quickly drafted to bring hard justice to the hopeless town. Bullock has his hands full as the mining town is full of prospectors, prostitutes, sharpshooters and outlaws.

- Featured commentator: David Milch, the creator of Deadwood
- Calamity Jane is played by Deadwood actress Robin Weigert

Bat Masterson - Defender of Dodge

Premieres Sunday, Aug. 2 at 10/9c

This well-dressed gunfighter was a gambler, a hunter, an Indian fighter, a scout – but above all else, Bat Masterson was a lawman. As Sheriff of Ford County, Kansas, Bat Masterson kept the peace on the volatile Frontier and earned his fame taming Dodge City – the wildest town in the Old West. He survived the deadliest of shoot-outs on which his legend rests, and lived to tell his tale.

GUNSLINGERS is produced for American Heroes Channel by Castle Pictures, Inc., with Chris Cassel as executive producer. For American Heroes Channel, Max Culhane is executive producer, Sara Kozak is SVP of production, Kevin Bennett is general manager, and Henry Schleiff is Group President.

About American Heroes Channel

American Heroes Channel (AHC) is a network from Discovery Communications that tells timeless stories in which a challenge appears – be it a situation or a villain – and a hero arises. Currently in 60 million homes, AHC provides a rare glimpse into major events that shaped our world, visionary leaders and unexpected heroes who made a difference, and the great defenders of our freedom. For more information, please visit AHCtv.com, facebook.com/AHCtelevision, or Twitter.com/AHC_TV . American Heroes Channel is part of Discovery Communications (Nasdaq: DISCA, DISCB, DISCK), the world's #1 pay-tv programmer reaching nearly 3 billion cumulative subscribers in 220 countries and territories.

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Please visit the AHC Press Website at http://press.discovery.com/us/ahc/ for additional press materials, online screeners, and photography.

*Source: Nielsen, NHI Calendar, 03/03/14-5/31/15, L+3 day data, Program-based averages, Prime (M-Su 8p-11p), premieres only.