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**DISCOVERY CHANNEL CHALLENGES AUDIENCES TO PUT THEIR MINDS TO THE TEST
WITH NEW INTERACTIVE SERIES "HEAD GAMES," PREMIERING JUNE 3**

–Three-Part Series Narrated by John Krasinski–

(Los Angeles, Ca.) -- Have you ever wondered what exactly it is that makes us human? Discovery Channel invites you to find out in the new interactive series **HEAD GAMES** where both viewers and on-screen subjects are challenged with brain games, mind puzzles and social experiments. The new three-part series is slated to air Sundays at 10PM ET/PT beginning June 3, 2012.

Narrated by John Krasinski, the show delves into the inner workings of the deeply complex human brain. Through the design and execution of social experiments you will see how everyday people on the streets perceive, conform, and make moral choices when in real-life situations...and what the brain is actually doing to dictate behavior or react to uncomfortable, and, at times, confrontational, circumstances.

Is our perception of the world around us altered when we talk on a cell phone? Find out what happens when we send in a clown on a unicycle. Are we hard-wired to act a certain way in groups? See if a group of people can convince someone to see a snake in a tree when in fact no snake is actually there. Why do we feel compelled to keep promises? Watch what occurs when an actress at the gym asks a stranger to watch her computer, and then a thief attempts to steal it.

These experiments - enhanced by games, puzzles and expert analysis - will have you on the edge of your seat. Some of the outcomes might even leave you shocked!

HEAD GAMES is produced by Sharp Entertainment. Cameo Wallace serves as executive producer for Discovery Channel. For Sharp Entertainment, Matt Sharp serves as executive producer.

About Discovery Channel

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in 210 countries and territories, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com.