



**For immediate release
August 9, 2011**

THE HUB TV NETWORK PRESENTS EIGHT- HOUR SPOOK- ATHON
OF 'R.L. STINE'S THE HAUNTING HOUR: THE SERIES.'
ADDS EVEN MORE SCARES TO ITS LINEUP AS
SCHOLASTIC'S POPULAR 'GOOSEBUMPS®' TV SERIES JOINS SCHEDULE

**Series Marathon Features Scariest Episodes From Season One
Featuring Guest Appearances by Hollywood's Favorite Young Actors**

LOS ANGELES – Kids, don't let your parents watch TV alone on Friday, August 19 (6 p.m.-2 a.m. ET), when The Hub TV Network brings viewers a lifetime of fright on just one night with an eight-hour block of 16 of the scariest episodes of the popular series, "R.L. Stine's The Haunting Hour." The fright-fest sets the stage for the debut on The Hub of the wildly popular series "Goosebumps®," beginning Tuesday, September 6 (Mondays -Thursdays, 5:30 p.m. ET).

Goosebumps® the live-action, half-hour series produced by Scholastic Media is based on the best-selling books written by R. L. Stine and published by Scholastic. The series has more than 300 million books in over 32 languages. Kids of all ages will enjoy all 80 episodes of the anthology series that takes place in a strange reality where nothing is ever as it seems. Normal kids find themselves trapped in scary situations and facing strange paranormal events. From evil Halloween masks to howling werewolves, spooky scarecrows to life-like dummies, and haunted amusement parks to toy towns that come to life, in "Goosebumps," anything can happen!

"R.L. Stine's The Haunting Hour: The Series" is a Hub TV Original Series which will begin its second season with all-new episodes this fall. The popular half-hour anthology series has become a must-do for young Hollywood actors, with season one guest stars including Ariel Winter ("Modern Family"), Debbie Ryan ("Suite Life on Deck"), Nolan Gould ("Modern Family"), Grayson Russell (*Diary of a Wimpy Kid* and *Diary of a Wimpy Kid: Rodrick Rules*).

About The Hub

THE HUB is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro, Inc., (NASDAQ: HAS) with a goal of entertaining, enlightening, empowering and educating children and their families. The cable and satellite

television network features original programming as well as content from Discovery's library of award-winning children's educational programming; from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years; and from leading third-party producers worldwide. The Hub lineup includes animated and live-action series, specials and game shows, and the network extends its content through a robust and engaging online presence, www.hubworld.com. The Hub rebranded from Discovery Kids on October 10, 2010, and reaches approximately 62 million U.S. households. The Hub logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

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Note: For artwork, visit www.press.discovery.com

For more information on Goosebumps, visit mediaroom.scholastic.com/goosebumps.

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Contact Information:

Crystal Williams

The Hub

818-531-3673

Crystal_Williams@hubtv.com