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**GET KIDS THINKING AND TINKERING  
WITH SCIENCE CHANNEL'S HEAD RUSH ON AUGUST 23**

*-- Hosted by Kari Byron of MYTHBUSTERS, New One-Hour Commercial-Free Kids'  
Programming Block Aims to Inspire and Excite Kids about Science --*

(Silver Spring, Md.) – What do you think a raindrop looks like to an ant? What is it that makes a boomerang come back? Host Kari Byron answers these questions and much, much more when Science Channel's new series **HEAD RUSH** premieres on August 23. Weaving together **MYTHBUSTERS** show segments with Kari's experiments and trivia, **HEAD RUSH** is a one-hour, commercial free block of programming targeted toward middle-school age students that aims to inspire and excite viewers about the wonders of science and show how science is a vital part of their everyday lives. The programming block airs Monday-Friday from 4-5PM ET/PT and Saturdays from 7-9AM ET/PT when kids are out of school and looking for fun.

As host of **HEAD RUSH**, Kari takes the kids on a mind safari as she dives into mathematics, science, technology, engineering, natural history and space with hands-on experiments, video shorts, viewer questions and answers, games and visits from other members of the Discovery family. Burning questions are answered, such as:

- Can shrimp really run underwater?
- Do new football helmets have the technology to tell if someone gets hurt?
- Is there really such a thing as a fainting goat?
- Will a balloon re-inflate after taking a nitrogen bath?
- How far can the stomach stretch after eating a whole lot?
- How much does a cloud weigh and how do they stay afloat?

*-more-*

Each hour features Kari experimenting with everyday concepts and explaining them in digestible detail, interspersed with **MYTHBUSTERS** segments that address specific science or mathematical myths.

**HEAD RUSH** represents the Science Channel's contribution to The White House's STEM (Science, Technology, Engineering & Math) initiative to get kids engaged in higher learning. By providing kids with relatable programming that features videos, interactive content and well-known, **HEAD RUSH** provides kids with an outlet for their curiosity and a resource for their ambitions.

Best known for her job as co-host of Discovery Channel's **MYTHBUSTERS**, Kari Byron is a born tinkerer and explorer. By the age of 5 she was experimenting on her sister and using dolls as crash test dummies. Luckily for her parents, they always caught her right before her little sister took a ride down a laundry chute or was the subject of an "around-the-world" attempt on the playground swings. Kari began her career as a sculptor and painter before finding her dream job as a MythBuster. As the host of **HEAD RUSH**, Kari brings a unique perspective to the programming block as an artist, a science geek and a working mom.

**HEAD RUSH** is produced for Science Channel by Beyond Productions. John Luscombe is executive producer and Ian Watson is co-executive producer for Beyond Productions. Tracy Rudolph is executive producer for Science Channel, and Debbie Myers is general manager and executive vice president of programming for Science Channel.

### **About Science Channel**

Science Channel, a division of Discovery Communications, Inc. (Nasdaq: DISCA, DISCB, DISCK), is broadcast 24 hours a day and seven days a week to more than 66 million U.S. homes and simulcast on Science Channel HD. We immerse viewers in the incredible possibilities of science, from string theory and futuristic cities to accidental discoveries and outrageous inventions. We take things apart, peer inside and put things together in new and unexpected ways. We celebrate the trials, errors and brinking moments that change our lives forever. To find out more, go to [sciencechannel.com](http://sciencechannel.com).

**Photos and Clips are Available for Download at**  
<http://press.discovery.com/us/sci/programs/head-rush/>

**Kari Byron is available for interview.**

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