

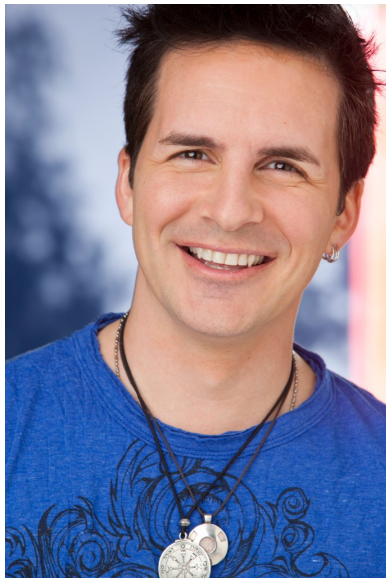


**For Immediate Release
September 30, 2013**

**ACTOR HAL SPARKS AND
ACTRESS, SINGER AND DANCER COCO JONES
ADDED AS JUDGES TO
“HUB NETWORK’S FIRST ANNUAL HALLOWEEN BASH”
NATIONWIDE COSTUME COMPETITION**

**Jones and Sparks Join Halloween-Expert Judge Martha Stewart on the
Star-Studded Special To Be Broadcast Oct. 26**

**Celebratory Event To Be Hosted by SNL’s Kenan Thompson,
Featuring a Performance by Pop-Star Cody Simpson,
Including Celebrity Presenters Bailee Madison, Rico Rodriguez,
Kean Johnson, Todd Newton and More**



LOS ANGELES – Actor Hal Sparks and actress, singer and dancer Coco Jones are set to join Halloween-expert Martha Stewart as judges of the first-ever nationwide 50-state costume competition at the star-studded “**Hub Network’s First Annual Halloween Bash**” airing Saturday, October 26, 8–10 p.m. ET/5–7 p.m. PT on the [Hub Network](#), a destination for kids and their families. “Saturday Night Live” actor and comedian, Kenan Thompson, is host of the one-of-a-kind two-hour special.

Hal Sparks is an actor, comedian and musician whose credits include the feature films "Spider-Man 2," "Slip Away" and "Extract" with actress Mila Kunis. Sparks is currently a lead actor on the popular live-action series "Lab Rats" and has appeared on "Talk Soup" "Celebrity Duet" and "Queer as Folk."

Jones' video for "Holla at the DJ" has over 2.8 million video views and garnered praise from MTV News, which likened Jones' video performance to a "young Beyoncé." Jones' most recent hit, "Made Of," was released in March, and she is currently in the studio co-writing and recording all-new original music for her Hollywood Records album debut, expected to release in 2014. Most recently, Jones took home her first Radio Disney Music Award for the "Funniest Celebrity Take" and also performed her popular song "World Is Dancing." This summer, Jones toured the U.S. with boy band Mindless Behavior and then with Austin Mahone in August and September. Jones appeared as herself in the TV show, "Good Luck Charlie." Recent acclaim includes her feature on Essence.com in "35 Under 35: Young, Black, and Amazing," which places her among the likes of Jennifer Hudson, Alicia Keys, and Beyoncé.

In preparation for the "Halloween Bash," the Hub Network launched a nationwide costume competition. Fifty semi-finalists representing each state in America will win a trip to Los Angeles to be a part of the two-hour star-studded event. One lucky winner will take home \$25,000 and will have a chance at a walk-on role on the Hub Network's Daytime Emmy® Award-winning series, "R.L. Stine's The Haunting Hour: The Series." Viewers can visit hubworld.com/halloween to learn more and to view all of the Halloween costume submissions.

The special will also include chart-topping musical performances, celebrity presenters and lots of entertaining tricks and treats for kids and their families. The "Halloween Bash" will take place at Barker Hanger in Santa Monica, Calif. Bob Bain serves as executive producer and Paul Flattery is producer for Bob Bain Productions. Additional presenters and chart-topping musical acts will also be announced shortly.

Sponsors of the "Hub Network's First Annual Halloween Bash" include Activision's Skylanders SWAP Force, Hasbro's Furby Boom!, Party City and Sparkle® Paper Towels.

About the Hub Network

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro, Inc., (NASDAQ: HAS) with a goal of entertaining, enlightening, empowering and educating children and their families. The cable and satellite television network features original programming as well as content from Discovery's library of award-winning children's educational programming; from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years; and from leading third-party producers worldwide. The Hub Network's lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at www.hubworld.com. The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in over 73 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights

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To find the channel in your area, please visit <http://www.hubworld.com> and check the channel locator at the top of the page.

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Note: For artwork, visit <http://press.discovery.com/us/hub/>

-- The Hub Network --

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