



**For Immediate Release**  
**September 12, 2013**

**CHART-TOPPING POP MUSICIAN, CODY SIMPSON, TO PERFORM AT  
"HUB NETWORK'S FIRST ANNUAL HALLOWEEN BASH," OCT. 26**

**Kenan Thompson Set to Host Star-Studded Special,  
Which Includes Martha Stewart as the Expert Halloween Judge**



LOS ANGELES – Australian pop star, Cody Simpson, is set to perform at the star-studded **"Hub Network's First Annual Halloween Bash"** airing Saturday, October 26, 8–10 p.m. ET/5–7 p.m. PT on the [Hub Network](#), a destination for kids and their families. "Saturday Night Live" actor and comedian, Kenan Thompson, is host of the one-of-a-kind special. Celebrating all things Halloween, the two-hour event will also include the first-ever nationwide 50-state costume competition judged by a panel of celebrity presenters, including Halloween expert Martha Stewart.

With over 5.7 million Twitter followers, over 5.3 million Facebook fans and more than 151 million YouTube views, 16-year-old pop star Cody Simpson is already a teen phenomenon. Simpson's recently released sophomore album "Surfers Paradise" debuted TOP 10 on the Billboard 200 chart and features the first single "[Pretty Brown Eyes](#)." He recently wrapped a major North American headline tour and also toured alongside Justin Bieber on Bieber's "Believe Tour." Simpson will release his first book, entitled "Welcome To Paradise: My Journey" in October. Featuring never-before-seen photos and exclusive details about Simpson's incredible life on and off stage, the official autobiography will be published by HarperCollins on October 24. His new song "La Da Dee" will be heard as the end credits song in Sony Pictures Animation's "Cloudy with a Chance of Meatballs 2."

In preparation for the “Halloween Bash,” the Hub Network is kicking things off with a nationwide costume competition, which is open from now until Sunday, September 29. Fifty semi-finalists representing each state in America will win a trip to Los Angeles to be a part of the two-hour star-studded event. One lucky winner will take home \$25,000 and will have a chance at a walk-on role on the Hub Network’s Daytime Emmy® Award-winning series, “R.L. Stine’s The Haunting Hour: The Series.” Viewers can visit [hubworld.com/halloween](http://hubworld.com/halloween) to view a two-minute tutorial with complete details and entry information about the nationwide costume competition.

The two-hour special will also include chart-topping musical performances, celebrity presenters and lots of entertaining tricks and treats for kids and their families. The live-to-tape “Halloween Bash” will take place at Barker Hanger in Santa Monica, Calif. Bob Bain serves as executive producer and Paul Flattery is producer for Bob Bain Productions.

Sponsors of the “Hub Network’s First Annual Halloween Bash” include Activision's Skylanders SWAP Force, Hasbro’s Furby Boom! and Party City.

### **About the Hub Network**

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro, Inc., (NASDAQ: HAS) with a goal of entertaining, enlightening, empowering and educating children and their families. The cable and satellite television network features original programming as well as content from Discovery's library of award-winning children's educational programming; from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years; and from leading third-party producers worldwide. The Hub Network’s lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at [www.hubworld.com](http://www.hubworld.com). The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in over 73 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

To find the channel in your area, please visit <http://www.hubworld.com> and check the channel locator at the top of the page.

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-- The Hub Network --

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