



**For Immediate Release
October 8, 2013**

**“MODERN FAMILY” ACTOR, NOLAN GOULD, “DIARY OF A WIMPY KID” STAR,
ZACHARY GORDON, ADDED AS PRESENTERS
AND AMERICA’S FIRST TEEN-GIRL POP-GROUP FIFTH HARMONY
SET TO PERFORM ON “HUB NETWORK’S FIRST ANNUAL HALLOWEEN BASH,”
OCT. 26**

**Star-Studded Special To Be Hosted by SNL’s Kenan Thompson
With a Performance by Pop-Star Cody Simpson and
Costume Competition Judges, Martha Stewart,
Hal Sparks and Coco Jones**

**Bailee Madison, Rico Rodriguez, Kean Johnson, Todd Newton and More
Enlisted as Celebrity Presenters**



LOS ANGELES — [The Hub Network](#), a destination for kids and their families, announced today that actors Nolan Gould (“Modern Family”) and Zachary Gordon (“Diary of a Wimpy Kid”) have been added as presenters and America’s first teen-girl pop-group Fifth Harmony will perform one of their hits on the **“Hub Network’s First Annual Halloween Bash,”** Saturday, October 26, 8–10 p.m. ET/5–7 p.m. PT.

Known as the loveable Luke Dunphy on the comedy series “Modern Family,” Nolan Gould’s credits include the upcoming Civil War drama “Field of Lost Shoes,” “The To-Do List,” and “Friends With Benefits” with Justin Timberlake. Gould has also appeared in the Daytime Emmy® Award-winning “R.L. Stine’s The Haunting Hour: The Series.”

Actor Zachary Gordon, known for his role in the feature film series “Diary of a Wimpy Kid,” “Diary of a Wimpy Kid: Rodrick Rules” and “Diary of a Wimpy Kid: Dog Days,”

has also appeared in the Daytime Emmy® Award-winning “R.L. Stine’s The Haunting Hour: The Series.”

Fifth Harmony, America’s first teen-girl pop-group formed during season two of “The X Factor,” are known for their show-stopping vocals, undeniable charisma and genuine sisterly bond. With a rapidly growing fan base, the group draws nearly a million views each week on their official YouTube channel, showcasing renditions of songs such as Rihanna’s “Stay” and Ed Sheeran’s “Lego House.” The group also has thousands of female fans of all ages who call themselves “Harmonizers.” Fifth Harmony’s highly-anticipated EP, “*Better Together*” will be released October 22 and in 2014, they will head out on tour sharing the stage with their X Factor judge, Demi Lovato, on her Neon Lights Tour, kicking off February 9 in Vancouver. Members of Fifth Harmony include Dinah Jane Hansen, Lauren Jauregui, Ally Brooke, Normani Kordei, and Camila Cabello.

Hosted by Kenan Thompson (“Saturday Night Live”), the “Hub Network’s First Annual Halloween Bash,” will feature the first-ever nationwide Halloween costume competition. Fifty semi-finalists representing each state in America will win a trip to Los Angeles to be a part of the televised costume competition to be judged by Halloween-expert Martha Stewart, actor Hal Sparks (“Spider Man 2”), and actress, singer and dancer Coco Jones (“Holla at the DJ”). One lucky winner will take home \$25,000 and will have a chance at a walk-on role on the Hub Network’s Daytime Emmy® Award-winning series, “R.L. Stine’s The Haunting Hour: The Series.” The star-studded, two-hour special also includes a performance by pop-star Cody Simpson and appearances by Bailee Madison (“Trophy Wife”), Rico Rodriguez (“Modern Family”), Kean Johnson (“Spooksville”) and Todd Newton (“Family Game Night”), among many others. Additional presenters and chart-topping musical acts will be announced shortly.

The “Hub Network’s First Annual Halloween Bash” will take place at Barker Hangar in Santa Monica, Calif. Bob Bain serves as executive producer and Paul Flattery is producer for Bob Bain Productions. Viewers can visit hubworld.com/halloween to view all of the Halloween-costume submissions and learn more about the special.

Sponsors of the “Hub Network’s First Annual Halloween Bash” include Activision’s Skylanders SWAP Force, Hasbro’s Furby Boom!, Party City and Sparkle® Paper Towels.

About the Hub Network

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro Inc., (NASDAQ: HAS) with a goal of entertaining, enlightening, empowering and educating children and their families. The cable and satellite television network features original programming as well as content from Discovery’s library of award-winning children’s educational programming; from Hasbro’s rich portfolio of entertainment and educational properties built during the past 90 years; and from leading third-party producers worldwide. The Hub Network’s lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at www.hubworld.com. The Hub Network rebranded from Discovery Kids on

October 10, 2010, and is available in over 73 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

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Note: For artwork, visit <http://press.discovery.com/us/hub/>

-- The Hub Network --

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