



For Immediate Release
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BAILEE MADISON, LAURA MARANO, RICO RODRIGUEZ, RAINI RODRIGUEZ, KEEAN JOHNSON AND TODD NEWTON ADDED AS PRESENTERS TO THE STAR-STUDED “HUB NETWORK’S FIRST ANNUAL HALLOWEEN BASH”

Celebratory Oct. 26 Event To Be Hosted by SNL’s Kenan Thompson, Featuring a Performance by Pop-Star Cody Simpson, and Martha Stewart as the Halloween-Expert Judge of a Nationwide Costume Competition that Anyone Can Enter and Anyone Can Win



LOS ANGELES — [The Hub Network](#), a destination for kids and their families, announced today that Bailee Madison (“Trophy Wife”), Laura Marano (“Austin & Ally”), Rico Rodriguez (“Modern Family”), Raini Rodriguez (“Austin & Ally”), Kean Johnson (“Spooksville”) and Todd Newton (“Family Game Night”) will present at the star-studded “**Hub Network’s First Annual Halloween Bash,**” celebrating all things Halloween. As previously announced, “Saturday Night Live” actor and comedian, Kenan Thompson, will host the one-of-a-kind special, including a performance by chart-topping musician Cody Simpson. The “Halloween Bash” will also include the first-ever nationwide 50-state costume competition judged by a celebrity panel, including Halloween-expert Martha Stewart. The live-to-tape event will be broadcast on Saturday, October 26, 8–10 p.m. ET/5–7 p.m. PT. Additional presenters, judges and chart-topping musical acts will also be announced shortly.

With more than two-dozen credits to her name, Bailee Madison's feature films credits include the recently released “Parental Guidance,” “Don’t Be Afraid Of The Dark” “Just

Go With It” and “Brothers.” Madison’s TV credits also include the Hub Network’s Daytime Emmy® Award-winning series, “R.L. Stine’s The Haunting Hour: The Series,” and the upcoming comedy series “Trophy Wife.”

Actress Laura Marano, a series regular on the popular series “Austin & Ally” has starred in the feature film “Superbad” and television series “The Sarah Silverman Program.”

Rico Rodriguez, known for his role as “Manny Delgado” on the comedy series “Modern Family,” has also starred in the Daytime Emmy® Award-winning “R.L. Stine’s The Haunting Hour: The Series” and in the feature film “The Muppets.”

Rodriguez’s older sister, Raini Rodriguez, is a series regular actress on “Austin & Ally” and starred in the films “Girl in Progress” and “Paul Blart: Mall Cop.”

Rising teen star Keanu Johnson is the lead actor in the Hub Network’s upcoming fall series “Spooksville,” which premieres Saturday, October 26 at 10 p.m. ET/7 p.m. PT immediately following the “Halloween Bash.” Johnson has also starred on Broadway in the acclaimed play, “Billy Elliot.”

Winner of the 2012 Daytime Emmy® Award for Outstanding Game Show Host for the Hub Network’s “Family Game Night,” Todd Newton is also the host of “The Price is Right Live!”

In preparation for the “Halloween Bash,” the Hub Network launched a nationwide costume competition, which is open from now until Sunday, September 29. Fifty semi-finalists representing each state in America will win a trip to Los Angeles to be a part of the two-hour star-studded event. One lucky winner will take home \$25,000 and will have a chance at a walk-on role on the Hub Network’s Daytime Emmy® Award-winning series, “R.L. Stine’s The Haunting Hour: The Series.” Viewers can visit hubworld.com/halloween to view a two-minute tutorial with complete details and entry information about the nationwide costume competition.

The special will also include chart-topping musical performances, celebrity presenters and lots of entertaining tricks and treats for kids and their families. The “Halloween Bash” will take place at Barker Hanger in Santa Monica, Calif. Bob Bain serves as executive producer and Paul Flattery is producer for Bob Bain Productions. Additional presenters, judges and chart-topping musical acts will also be announced shortly.

Sponsors of the “Hub Network’s First Annual Halloween Bash” include Activision’s Skylanders SWAP Force, Hasbro’s Furby Boom! and Party City.

About the Hub Network

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro, Inc., (NASDAQ: HAS) with a goal of entertaining, enlightening, empowering and educating children and their families. The cable and satellite television network features original programming as well as content from Discovery’s library of award-winning children’s educational programming; from

Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years; and from leading third-party producers worldwide. The Hub Network's lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at www.hubworld.com. The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in over 73 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

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-- The Hub Network --

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