



FOR IMMEDIATE RELEASE
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Discovery premieres "Health I.T.: Advancing Care, Empowering Patients," in Partnership with Booz Allen Hamilton

*An inside look at the latest health information technology and its impact on patient care,
World premiere special airs Saturday, November 19 at 8AM E/P on Discovery Channel*

(Silver Spring, MD.) – From electronic records to wireless home-monitoring, healthcare is undergoing a technological transformation. Examining and explaining these dramatic changes in the care of patients, **Discovery Channel Patient Education premieres HEALTH I.T.: ADVANCING CARE, EMPOWERING PATIENTS on Saturday, November 19 at 8AM E/P.**

Watch and embed clip here: <http://vimeo.com/31963401>

Featuring leading health information technology experts, **HEALTH I.T.: ADVANCING CARE, EMPOWERING PATIENTS** profiles advances in health information technology such as telemedicine, home care monitoring, and electronic health records that are creating paths for doctors and health systems to have more efficient tools to manage patient care.

"The compelling stories featured in this documentary illustrate the tremendous power of health information technology and demonstrate a unique approach to enhancing healthcare for many patients and their physicians," "Discovery Channel is delighted to partner with Booz Allen Hamilton on this one-of-a-kind documentary that will inform, educate, as well as entertain, viewers," said John Whyte, MD, Chief Medical Expert for Discovery Channel.

Narrated by award-winning broadcast journalist Judy Woodruff, **HEALTH I.T.: ADVANCING CARE, EMPOWERING PATIENTS** takes a close-up look at the groundbreaking ways technology is impacting physicians in their everyday delivery of care: from hospitals to out-patient services to private practice. Bolstered by stronger I.T. infrastructure, these new streamlined systems are resulting in an improved quality of life for many patients.

Among the experts featured in the documentary is Kristine Martin Anderson, a recognized thought leader for her expertise in evaluating and improving quality of clinical care, designing strategies for the use of electronic health records, and enabling health data exchange and interoperability.

"Healthcare information technology helps create and share knowledge within our healthcare system, revolutionizing how patients and their healthcare providers connect with each other. This documentary will show viewers, first-hand the amazing possibilities of health information technology to realize a healthcare system that is truly patient-centered," said Anderson, Senior Vice President at Booz Allen Hamilton.

HEALTH I.T.: ADVANCING CARE, EMPOWERING PATIENTS premieres on Discovery Channel Saturday, November 19, 2011 at 8 AM ET and repeats Saturday, November 26 and December 3 – both airings at 8 AM ET. Check local listings. www.discoverychannelpatiented.com.

HEALTH I.T.: ADVANCING CARE, EMPOWERING PATIENTS is produced with support from Booz Allen Hamilton.

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About Discovery Channel

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.4 million U.S. homes, can be seen in 210 countries, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than 1.5 billion cumulative subscribers in 210 countries and territories. Discovery is dedicated to satisfying curiosity through 130-plus worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as US joint venture networks OWN: Oprah Winfrey Network, The Hub and 3net, the first 24-hour 3D network. Discovery also is a leading provider of educational products and services to schools and owns and operates a diversified portfolio of digital media services, including HowStuffWorks.com. For more information, please visit www.discoverycommunications.com.

About Booz Allen Hamilton

Booz Allen Hamilton is a leading provider of management and technology consulting services to the U.S. government in defense, intelligence, and civil markets, and to major corporations, institutions, and not-for-profit organizations. Booz Allen is headquartered in McLean, Virginia, employs more than 25,000 people, and had revenue of \$5.59 billion for the 12 months ended March 31, 2011.