



**For Immediate Release
November 12, 2013**

**HUBWORLD.COM LAUNCHES “SPOOKSVILLE FREAK FILES”
WEBISODES AND “STREETS OF SPOOKSVILLE” GAME
IN SUPPORT OF THE NEW LIVE-ACTION SERIES,
“SPOOKSVILLE”**

**Check in With Adam Freeman as He Moves to a New Town and Stroll the
Streets With Some of the Adventurous Characters from “Spooksville”**

LOS ANGELES — [The Hub Network](#), a destination for kids and their families, is launching two entertaining digital initiatives — a series of webisodes called “Spooksville Freak Files” and an adventurous online game, “Streets of Spooksville” — to further engage viewers in the enticing and unfolding mystery behind its new live-action series, “**Spooksville**,” which airs Saturdays at 6:30 p.m. ET/3:30 p.m. PT.



“Spooksville Freak Files” Webisodes

“Spooksville Freak Files” will give viewers a peek into the strange and mysterious world that lives within Spooksville. Viewers will enjoy the supplemental storyline as Adam begins to notice the unusual connections between other “creepy” towns and Springville. As the digital-only series unfolds and more supernatural creatures are revealed, Adam and Watch will take a deeper look into the history of the magical world of witchcraft, and the existence of ghosts and poltergeist phenomenon. The boys will even investigate the history of the Jack-o-Lantern

and confront some serious phobias, including one that gets just a bit too scary.

Several episodes of the “Spooksville Freak Files” are available online now at <http://hubworld.com/freakfiles> with more premiering in the next few weeks.

“Streets of Spooksville” Game

Set out with Adam, Sally and Watch as they explore the “Streets of Spooksville” in search of the elusive skeleton keys to unlock the town's various secrets. But beware of the dark forces that threaten their quest! Each week, fans of the show looking to deepen their experience with the programming can unlock a new location within the game for downloadable treasures, including wallpapers, printable games, chat icons and more. Play now at <http://hubworld.com/spooksville>

About the Hub Network

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro Inc., (NASDAQ: HAS) with a goal of entertaining, enlightening, empowering and educating children and their families. The cable and satellite television network features original programming as well as content from Discovery's library of award-winning children's educational programming; from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years; and from leading third-party producers worldwide. The Hub Network's lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at www.hubworld.com. The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in nearly 72 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

To find the channel in your area, please visit <http://www.hubworld.com> and check the channel locator at the top of the page.

Visit the Hub Network on Facebook at <http://www.facebook.com/hubtvnetwork> and on Twitter @hubtvnetwork

Note: For artwork, visit <http://press.discovery.com/us/hub/>

— The Hub —

Press Contact:

Amy Maloney, (651) 249-7977, Amy_Maloney@HubTV.com