



Surprisingly Human

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THERE'S ANARCHY IN THE ARCTIC IN ANIMAL PLANET'S SERIES *ICE LAKE REBELS*

-- *Beginning July 27, There's no Escape... From Human Nature or Mother Nature* --

(Silver Spring, MD) – Not all outlaw towns disappeared along with the Wild West. In Canada's Northwest Territories lays an isolated frozen lake where people reside free from taxation and the rule of law. The inhabitants of Great Slave Lake live entirely according to their own standards; however, their frozen utopia isn't always what it's cracked up to be - especially when the ice begins to crack beneath their homes. The world premiere series **ICE LAKE REBELS** reveals a world free of regulations where fearless men and women battle hunger, perilous terrain and the constant threat of freezing to death just for the chance to live life off the grid.

On **Sunday, July 27, at 10 PM (ET/PT)**, the first of 10 one-hour episodes kicks off a few days before the lake's winter freeze. During this pivotal period, one wrong move could mean losing your home – or your life. But those who make it through the freeze still face extreme adversity: they need to find food and maintain their houses and heat sources to survive the ever-changing conditions on the five-foot-thick frozen ice sheet. The danger escalates when the seasons change, and spring brings the thaw. The surface of the Great Slave ice cracks apart, and everything on top of it shifts, leaving the rebels in fear for their homes and their safety.

For the denizens of Great Slave Lake, the only threat as daunting as broken ice and frigid water is each other as these modern-day frontiersmen compete for the most secure locations on the lake and for scarce supplies. **ICE LAKE REBELS** questions the tradeoff: is a lawless, liberated life worth the never-ending cycle of hard work, danger and uncertainty, or do the risks outweigh the rewards?

ICE LAKE REBELS is produced for Animal Planet by This is Just A Test. Melinda Toporoff is the executive producer and Pat Dempsey is the associate producer for Animal Planet. Aengus James, Colin Miller and Kathryn Haydn Hays are executive producers for This is Just A Test. Charlie Foley, executive vice president of original content, developed the series for Animal Planet.

Animal Planet, a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. Animal Planet consists of the Animal Planet television network, available in more than 95 million homes in the US; online assets www.animalplanet.com, the ultimate online destination for all things animal; Animal Planet LIVE, the go-to digital destination for round-the-clock, unfiltered access to the animal kingdom; and other media platforms including a robust Video-on-Demand (VOD) service, and merchandising extensions.