

# **FAST FACTS**

Investigation Discovery (ID), America's leading investigation network, is the source for fact-based investigative content about culture, history and the human condition. Providing the highest quality investigative programming focused on fascinating stories of human nature, ID's captivating series, in-depth specials and thought-provoking documentaries challenge viewers on important issues shaping

our culture. As the premier authority in real investigations, ID is expanding partnerships with news organizations and production companies to bring the strongest analytic, factual and current investigative programming to more than 63 million U.S. households. With 30 months of year-over-year viewer growth, ID has the fastest-growing primetime audience in all of cable.

## **SERIES**

# WHO THE (BLEEP) DID I MARRY?

## New Series Premieres Wednesday, August 25 at 10 PM (ET)

Pulling back the curtain on bizarre double lives, WHO THE (BLEEP) DID I MARRY? examines stories of married couples where one spouse has hidden a shocking secret. From bank robbers to bigamists to international spies, these compelling and sometimes shocking characters will have viewers shaking their heads in disbelief and wondering how the truths behind these scandalous spouses were kept hidden for so long.

## **DISAPPEARED**

# Season 2 Premieres Monday, October 4 at 10 PM (ET)

Returning for a second season this October, DISAPPEARED follows the unpredictable twists of missing person cases and tracks investigations aimed at solving how and why people simply vanish. While some of the resolutions are heartwarming and others tragic, many cases remain open to this day and continue to be a source of unbearable frustration for family members and friends. For the open cases that have gone cold, DISAPPEARED asks viewers to share leads in hopes of deciphering what truly happened to these missing people.

## HARDCOVER MYSTERIES

## New Series Premieres Monday, October 11 at 9 PM (ET)

Featuring some of America's most popular writers of thrillers and whodunits, HARDCOVER MYSTERIES explores the crossover from fact to fiction. In this exciting new eight-part series, *New York Times* bestselling authors discuss the real-life cases that compelled their fascination and inspired their page-turners. Authors David Baldacci, Sandra Brown, Harlan Coben, Linda Fairstein, Sara Paretsky, Kathy Reichs, Lisa Scottoline and Joseph Wambaugh offer their unique perspectives on real-life mysteries, honed by their skills as master storytellers.

## I (ALMOST) GOT AWAY WITH IT

## Season 2 Premieres Tuesday, October 26 at 10 PM (ET)

These perpetrators' stories may be different, but the motives are always the same – to stay out of prison and live life on the lam. The people profiled in I (ALMOST) GOT AWAY WITH IT evaded justice for years, sometimes decades, by using their families, fake identification and even violence to avoid capture. Viewers learn how law enforcement uses all means necessary to capture these fugitives. Additionally, each episode features an interview from prison with one of these slick culprits, who spill where they found shelter, how they changed their identities and how they almost got away with it.

## THE WILL: FAMILY SECRETS REVEALED

## New Series Premieres Wednesday, November 3 at 9 PM (ET)

Steeped in unique circumstances, legal complexities and raw emotion, a will has the ability to tear families apart or bring them together. THE WILL: FAMILY SECRETS REVEALED invites viewers on an emotional and intimate journey as the final wishes of the deceased are revealed to the family members left behind. Expressed in dollars and cents, heirlooms and last words of wisdom, a person's will is often a telling reflection of what they perceived of their loved ones. But what happens when there's room for interpretation of the final will? Or worse – what if a person leaves no will at all?

## ON THE CASE WITH PAULA ZAHN

# Season 3 Premieres Sunday, November 7 at 10 PM (ET)

Profiling fascinating true stories, ON THE CASE WITH PAULA ZAHN is a shining example of ID's core brand mission to investigate life's mysteries through riveting storytelling. Zahn's interviews, including exclusives, weave together the twists of these stories of perseverance, courage and justice to reveal the heart of each case. Her journalistic expertise and passion for the truth resonate as ON THE CASE unravels shocking investigations that have dominated headlines and intriguing original stories uncovered exclusively for ID's audience. ON THE CASE WITH PAULA ZAHN is Investigation Discovery's highest-rated series in network history.

## **ID FILMS**

## **CROPSEY: THE URBAN LEGEND**

# Worldwide Television Premiere on Friday, August 13 from 9-11 PM (ET)

Growing up on Staten Island, filmmakers Joshua Zeman and Barbara Brancaccio often heard the urban legend of CROPSEY, a cautionary tale invented to keep kids out of the abandoned Willowbrook Mental Institution. But in 1987, this ghost story became all too real when a 13-year-old girl with Down syndrome went missing. Realizing that the urban legends of their youth may have actually come true, the two filmmakers delved into the mystery surrounding five missing children and the real-life boogeyman linked to their disappearances. Hot off the film festival circuit, CROPSEY is sure to deliver all of the elements of a real-life thriller that ID's audience craves.

#### FINAL JUDGMENT

# Worldwide Television Premiere on Friday, October 8 PM at 10 PM (ET)

Roger Weisberg and Vanessa Roth's riveting film, *No Tomorrow*, makes its world television debut on ID under the title FINAL JUDGMENT. Exploring the role of media in the criminal justice system, this documentary provides commentary on the use of the death penalty. In 2005, Weisberg and Roth created *Aging Out*, which explored what happens to teenagers after leaving the foster care system. Tragically, it also became a chronicle of the last year of the life of one of its central characters, Risa Bejarano, who was murdered shortly after the film was released. This follow-up film looks at how the original documentary unexpectedly became the centerpiece of a dramatic trial in Judge Lance Ito's courtroom that would determine whether the alleged killer would live or die.

## **SPECIALS**

# ID INVESTIGATES: WHY IS BIN LADEN ALIVE

# Special Premieres Sunday, September 12 at 10 PM (ET)

These investigative specials exemplify ID's commitment to pursuing a spectrum of stories focused on the quest for justice and providing context and depth to the stories dominating today's headlines. Following the anniversary of the attacks on September 11, 2001, this special takes an in-depth look at Osama bin Laden – a man who has evaded capture for nine years. Despite the world's biggest and most expensive manhunt, the figure at the heart of the war against terror is still at large. This hour-long special examines theories surrounding his disappearance and the continued threat he poses along with al-Qaeda.

## AMERICAN OCCULT

## Three-Part Special Premieres Saturday, October 30 from 8-11 PM (ET)

**AMERICAN OCCULT** captures the macabre and psychological horrors behind some of the most haunting subcultures in America. Venturing into a dark world, this series explores people who live on the fringes of society and stop at nothing when called by their beliefs – even to commit murder. Each case is decoded by forensic psychologist Katherine Ramsland as she unlocks the worlds of these ritual killers. By poking into the sinister corners of our society, Ramsland takes viewers inside the cultures of vampires, Satanists and others.

## **FACING EVIL (wt)**

# New Series Premieres Thursday, November 25 and Friday, November 26 at 10 PM (ET)

Retired FBI criminal profiler Candice DeLong sits face to face with the actual women who appeared in episodes of ID's hit series, DEADLY WOMEN. From behind prison walls, each episode of FACING EVIL (wt) features an

intimate interview between DeLong and the actual female perpetrator. DeLong helps interpret the interviews for ID's audience by using her extensive profiling skills, refined by trailing terrorists, going undercover within gangs and hunting for the "Unabomber." DeLong, who had a decorated career as a leading FBI criminal profiler, has been described as the real-life Clarice Starling, the fictional FBI profiler featured in *Silence of the Lambs* and *Hannibal*.

# **ONLINE PRESENCE:**

# InvestigationDiscovery.com

ID's comprehensive website allows users to follow unexpected developments as they track investigations and gain insight into the criminal mind, explore the latest forensic techniques and fit together the pieces of these real-life puzzles. The website features original short-form video content and interactive elements like timelines, games and quizzes. Follow expert crime writer David Lohr as he tracks and investigates the most compelling crime cases in his Criminal Report Daily blog. Lohr highlights missing person cases from across the country and blogs while participating in searches in some of these cases. Users can also get the latest news about the network, the inside scoop and interact with fellow fans by following ID on Twitter @DiscoveryID or becoming a fan on Facebook.

## **PARTNERSHIPS**

Investigation Discovery is expanding partnerships with leading organizations that help shape our culture and define our world. Throughout 2010, ID's Paula Zahn joined forces with the Department of Justice to raise public awareness of the Violence Against Women Act, including moderating a town hall during Stalking Awareness Month. ID collaborates with the National Center for Victims of Crime (NCVC) to help raise awareness of their organizations' resources available to victims and their loved ones. Additionally, ID works continuously with the National Center for Missing and Exploited Children (NCMEC), helping to find missing children and offering tips for parents to keep their own children safe.

## **EXECUTIVE:**

Henry Schleiff

President and General Manager

Investigation Discovery, Military Channel and HD Theater

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## PRESS WEBSITE:

press.discovery.com

This press website is an online resource for media to download press materials, artwork and logos, as well as access screeners for the network's upcoming series and specials.

**PARENT COMPANY**: Discovery Communications

One Discovery Place, Silver Spring, Md. 20910

**LAUNCH DATE:** January 27, 2008

**BACKGROUND:** Investigation Discovery was previously called the Discovery Times

Channel, which launched on March 25, 2003.

**SUBSCRIBERS:** 63.1 million households (Nielsen Universe Estimate, Aug 2010)