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CONTACT: Tahli Kouperstein, 240-662-2221

Tahli kouperstein@discovery.com

ANIMAL PLANET'S ICE COLD GOLD RETURNS TO BESTIAL GREENLAND AS MINERS CLAIM FORTUNE AND GLORY

Beginning **Thursday, March 6, at 10 PM ET/PT,** Animal Planet's **ICE COLD GOLD** returns to for a second season to Greenland, the land of crippling weather, resilient terrain and endless ice. The pioneering team of seven American miners who make up Sixty Degree Resources are picking up from where they left off at a huge ruby deposit they call the Red Zone worth millions of dollars. Greenland's threats and rewards are multiplied as these spirited miners reawaken the beast in a mad rush to find gold, sapphires and rubies during the summer months before the ice cap freezes back.

While the team's mission is to battle the Beast of Greenland to find fortune, it's the Beast within for which they're not prepared. The miners must band together despite the cold, the hunger, the thirst and the fatigue that's bound to escalate to explosive levels...

Each miner has his own ideas for striking it rich, and there is complete disarray from the get go as Americo DiSantis, John Self, Jesse Feldman, Josh Feldman, Zach "Gator" Schoose, Chad Watkins and team leader Eric Drummond set foot upon the ice and brave this arctic danger zone once again.

"There's never been a 'gold rush' in Greenland, and that's the entire reason we're here," explains Jesse Feldman as he acknowledges the profound danger of returning to this harsh environment.

In Greenland, the window to the mining season is tight, and this year, Sixty Degree Resources must travel to the most remote mining region in the world by boat and helicopter to reach its deposit. Then, the team must sling in thousands of pounds of heavy-duty mining equipment to get the job done. There is no help within thousands of miles of base camp. They are alone, and any misstep can destroy their collective dreams.

Nearly killing themselves for fortune and glory, these intrepid miners bare all their emotions in chapter two of this life-threatening journey. The odds are loaded against them – with time being their worst enemy – as they face 24-hour sunlight, massive glaciers, unknown wildlife and remote, uncharted territories no American miner ever has set foot on before. And what's revealed on camera may blow your minds!

At 836,000 square miles, Greenland is the world's largest island, but most of the land of this sleeping giant has been undisturbed during a 400,000 to 800,000-year-old icy reign. Continuing its audacious tradition for probing new territory, **ICE COLD GOLD** deploys a 29-member crew, the first and largest television crew to date to ever produce a series in Greenland.

In the past decade, global warming has forced Greenland from its mysterious, cold isolation. Recognizing the island nation for its untapped treasure trove of mineral wealth, the world is now seeing Greenland in a new light. The country has monumental plans to benefit from this change through regulated, sustainable mining; they believe responsible mining can improve their futures all the while exhibiting a sustainable approach to climate change, which the entire world is about to witness.

ICE COLD GOLD is a production of Moxie Pictures for Animal Planet. Executive producers are David Casey, Danny Levinson and Robby Fernandez for Moxie Pictures with Executive Producer Cynthia Palormo and Co-Executive Producer, Katherine Walker. For Animal Planet, Melinda Toporoff is the executive producer, and Pat Dempsey is the associate producer. ICE COLD GOLD was developed by Animal Planet's Kurt Tondorf. The series is based on the original concept by David Casey.

Animal Planet Media (APM), a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. APM consists of the Animal Planet television network, available in more than 95 million homes in the US; online assets www.animalplanet.com, the ultimate online destination for all things animal; the 24/7 broadband channel, Animal Planet Beyond; and other media platforms including a robust Video-on-Demand (VOD) service; mobile content; and merchandising extensions.