

FOR IMMEDIATE RELEASE

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ANIMAL PLANET IS GIVING ALL DOGS (AND CATS) THEIR DAY

-- All-new Episodes of PIT BOSS and MY CAT FROM HELL Highlight Saturday Nights in January --

(New York, NY) – Get a double dose of mischievous pets with back-to-back premieres of **MY CAT FROM HELL** and **PIT BOSS** on **Saturday, January 7** on Animal Planet. **MY CAT FROM HELL** premieres at 8 PM (ET/PT) with all-new episodes and **PIT BOSS** at 9 PM (ET/PT) with a special episode just for the fans and new episodes beginning January 14. Be it cats or dogs (or Shorty) causing a ruckus, viewers can see it all Saturday nights on Animal Planet!

MY CAT FROM HELL - New Episodes Beginning Saturday, January 7 at 8 PM ET/PT

Cat behaviorist Jackson Galaxy tackles the most catastrophic cat cases he's ever encountered in an all-new season of **MY CAT FROM HELL**. Armed with 15 years of experience, a proven training program and his signature guitar case filled with cat toys, Galaxy is on a mission to help cat owners find the source of conflict with their furry friends. In this season, Jackson swoops in to solve a gamut of feline-related issues and repair the relationships they're ruining, including the hair-raising case of a cat terrorizing its owner's Pilates business by attacking her clients. Whether it's the cat or the owners behaving badly, leave it to Galaxy to save the day!

<u>PIT BOSS: FOR OUR FANS -- Special Premieres Saturday, January 7 at 9pm ET/PT PIT BOSS - New Episodes Beginning Saturday, January 14 at 9pm ET/PT</u>

In six all-new episodes of **PIT BOSS**, viewers catch up with Shorty Rossi, his pit bulls and his team of little people as excitement continues to unfold in Hollywood. Shorty's life revolves around fighting for the "underdog" – he rescues pit bulls with Shorty's Rescue and runs Shortywood, Inc., a talent management company for little people like him. After Shorty's employees, Ronald and Sebastian, get a taste of the limelight from shooting a movie ("Snow White") with Julia Roberts, drama ensues when they question if they'll return to Shorty's Rescue. With so many pit bulls in need, will Shorty and Ashley be able to handle the workload without the guys?

MY CAT FROM HELL is produced for Animal Planet by 3 Ball Productions/Eyeworks USA. Melinda Toporoff is the executive producer for Animal Planet. JD Roth, Todd A. Nelson and Adam Kaloustian are executive producers for 3 Ball.

PIT BOSS is produced for Animal Planet by Intuitive Entertainment. Executive producer for Animal Planet is Erin Wanner. Mechelle Collins and Kevin Dill are executive producers for Intuitive Entertainment.

Animal Planet Media (APM), a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. APM consists of the Animal Planet television network, available in more than 96 million homes in the US; online assets www.animalplanet.com, the ultimate online destination for all things animal; the 24/7 broadband channel, Animal Planet Beyond; Petfinder.com, the #1 pet-related Web property globally that facilitates pet adoption; and other media platforms including a robust Video-on-Demand (VOD) service; mobile content; and merchandising extensions.

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