



Surprisingly Human

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**ANIMAL PLANET ACCOMPANIES DR. JANE GOODALL  
ON A GLOBAL EXCURSION DURING R.O.A.R. CAMPAIGN**

***-- Two-Hour Special Provides Unprecedented Access and Insight Into Dr. Goodall's Mission  
To Spread Hope and Peace Throughout the World --***

(Silver Spring, MD) – As a child in England, Dr. Jane Goodall dreamed of studying animals in their natural environment in Africa. Little did she know that this aspiration would become a reality and grow into a passion that helped her become one of the world's most loved and respected advocates for animals *and* peace. Today, Dr. Goodall travels the globe 300 days a year speaking about the threats facing chimpanzees and other environmental concerns, as well as her reasons for hope that humankind will solve the problems facing the planet.

On **Tuesday, October 9, at 8 PM (ET/PT)**, Animal Planet joins Dr. Goodall on an international expedition in the television premiere of **JANE'S JOURNEY**. During the two-hour special, viewers embark with Dr. Goodall from her childhood home in Bournemouth, England, and travel with her to her second home, Gombe National Park, which is located on the shores of Lake Tanganyika in Tanzania. At Gombe, Dr. Goodall's groundbreaking research forever changed the world's perspective of chimpanzees and set her on an unparalleled path. The two-hour special explores Dr. Goodall's life among the chimpanzees and provides exclusive access and unique insight into her love of animals and her drive to empower others to make the world a better place for all living things.

"If we are the most intellectual creature that ever walked on the planet, why are we destroying that planet?" asks Dr. Goodall. "Now is the time for us to do something. We must learn to live in peace and harmony, not only with each other, but with the natural world."

In addition to visiting Gombe, **JANE'S JOURNEY** takes viewers into America's heartland, to the melting glaciers of Greenland and to other countries of the world as Dr. Goodall interacts with animals and attempts to save our endangered planet for future generations. Dr. Goodall reminds the world that every day is an opportunity to do something positive. She encourages individuals to take action and highlights the work of the Jane Goodall Institute (JGI) and Jane Goodall's Roots & Shoots, the Institute's international program for young people from preschool through university and beyond.

Concurrent with the airing of **JANE'S JOURNEY**, Animal Planet is partnering with JGI for the network's second annual R.O.A.R. Matching Campaign. During the campaign, Animal Planet will match all donations given to JGI dollar for dollar through October 31, 2012. JGI will use the

funds to provide care for the more than 150-orphaned chimpanzees living at the Institute's Tchimpounga sanctuary in the Republic of Congo. The chimpanzees, victims of the illegal commercial bushmeat trade, arrive at Tchimpounga sick, malnourished and traumatized. The constant care needed to improve the chimpanzees' health and happiness comes at a high cost. To donate, visit <http://www.globalgiving.org/projects/help-feed-over-150-orphaned-chimpanzees/>.

**JANE'S JOURNEY** was produced by NEOS Film GmbH & Co.KG. Lorenz Knauer is the author and director for NEOS Film GmbH & Co.KG. Philipp Schall, Philipp Wundt and Michael Halberstadt are producers for NEOS Film GmbH & Co.KG. Dawn Sinsel is the executive producer for Animal Planet.

### **About Animal Planet Media**

Animal Planet Media (APM), a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. APM consists of the Animal Planet television network, available in more than 96 million homes in the US; online assets [www.animalplanet.com](http://www.animalplanet.com), the ultimate online destination for all things animal; the 24/7 broadband channel, Animal Planet Beyond; [Petfinder.com](http://Petfinder.com), the #1 pet-related Web property globally that facilitates pet adoption; and other media platforms including a robust Video-on-Demand (VOD) service; mobile content; and merchandising extensions.

### **About the Jane Goodall Institute**

Founded in 1977, the Jane Goodall Institute continues Dr. Goodall's pioneering research on chimpanzee behavior started more than 50 years ago—research that transformed scientific perceptions of the relationship between humans and animals. Today, the Institute is a global leader in the effort to protect chimpanzees and their habitats. It also is widely recognized for establishing innovative community-centered conservation and development programs in Africa, and Jane Goodall's Roots & Shoots, the global environmental and humanitarian program for youth of all ages, which has groups in more than 120 countries. For more information, please visit [www.janegoodall.org](http://www.janegoodall.org).

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