



June 24, 2009

**NEW SERIES, RETURNING SERIES:
JUNE IS HOT ON DISCOVERY CHANNEL**

June is busting out all over for Discovery Channel with the network's best performance for the month on record for HH (1.0 million) and P2 delivery (1.4 million). Discovery Channel ruled week after week during the month of June. In total, Discovery enjoyed its best June in 5 years for all key P/M demos 25-54, 18-49 and 18-34 (since June 04). The network ranked #2 in M25-54 and M18-49 on ad-supported cable (behind USA) and #4 among P25-54 and P18-49 on ad-supported cable (behind USA, TNT and TBS).

The monster waves of **DEADLIEST CATCH** were matched by record breaking ratings on Tuesday nights. Adding those strong numbers to the impressive sophomore season performance of **OUT OF THE WILD: THE ALASKA EXPERIMENT**, Discovery Channel ranked #1 on ad supported cable on Tuesdays among P/M 25-54 (1.7 million/1.1 million), P/M18-49 1.7 million/1.1 million), P/M18-34 (703K/447K), #2 among W25-54 (645K) and #3 among W18-49 (628K).

Wednesdays, the dominating continued on the strength of new episodes of **TIME WARP** and **MYTHBUSTERS** and hit new series **PITCHMEN**. The network posted #1 among M18-34 (357K), #2 among M25-54 (524K) and M18-49 (620K) and #3 among P25-54 (809K) and P18-49 (909K) on ad-supported cable.

In addition, the network had its best Thursday in June for M25-54, P/M19-49, P/M18-34, P2+ and best Saturday in 9 years in June for P25-54 and P2+.

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