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Press materials: <http://press.discovery.com/us/tlc/programs/kickoff-cookoff/>

TLC GETS IN THE GAME WITH NEW SERIES KICK OFF COOK OFF

TLC heats up this fall with a new cooking competition that slams together America's two favorite pastimes – football and cooking. In each episode, two teams of football-loving foodies will compete against each other with their tried-and-true tailgate-style recipes in an effort to win bragging rights and a cash prize. What they don't know is that they are also competing against their favorite football players, who are in it to prove that they are as talented in the kitchen as they are on the field.

The teams compete in two halves – an appetizer and a main course – and then points are tallied and winner takes all. Erin Andrews, an ESPN Reporter and host of "College Gameday," who was also a finalist on "Dancing with the Stars" earlier this year, hosts KICK OFF COOK OFF. Judging the contestants is "cheferee" Brian Malarkey, former "Top Chef" finalist and Executive Chef and partner of the San Diego restaurant Searsocker.

The NFL players featured include:

- Indianapolis Colts' Dwight Freeney & Adam Vinatieri
- Tampa Bay Buccaneers' Ronde Barber & his brother Tiki Barber, a retired New York Giant
- San Diego Chargers' Stephen Cooper & Shaun Phillips
- San Francisco 49ers' Jerry Rice
- New York Jets' Keyshawn Johnson
- Arizona Cardinals' Kurt Warner

The six-part series premieres October 7 and airs back to back over three weeks on Thursdays at 10 & 10:30 PM ET/PT. KICK OFF COOK OFF is produced for TLC by Asylum Entertainment; executive producers are Steve Michaels and Jonathan Koch.

About TLC

TLC's innovative docu-series and reality-based programming include favorites Kate Plus 8, Little People, Big World, What Not to Wear, 19 Kids and Counting, Say Yes to the Dress, and LA Ink. TLC added to its menu of programming with Cake Boss and continues to expand into the food genre. TLC's daytime lineup includes the Emmy Award-winning A Baby Story. The channel is available in more than 99 million homes in the US, nearly 8 million homes in Canada and through the website at www.tlc.com. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 170 countries.