



For Immediate Release: September 29, 2009

Press Contacts: Laurie Goldberg, (310) 975-1631, laurie_goldberg@discovery.com
Joanna Brahim, (212) 548-5005, joanna_brahim@discovery.com

TLC To Introduce “KATE PLUS EIGHT” Starting November 2nd

“JON & KATE PLUS EIGHT” SERIES TO EVOLVE WITH CHANGES IN THE
GOSSSELIN FAMILY

TLC has announced that JON & KATE PLUS EIGHT will adapt to the changing Gosselin family and relaunch in November under the new title KATE PLUS EIGHT.

The program will continue to capture the incredible lives of the eight Gosselin children and their family but will now include a deeper focus on Kate’s role in the family and her journey as a single mother building the next chapter in her life. TLC will continue its exclusive relationship with Jon Gosselin and he will continue to appear on the show, but on a less regular basis.

"Given the recent changes in the family dynamics, it only makes sense for us to refresh and recalibrate the program to keep pace with the family. The family has evolved and we are attempting to evolve with it; we feel that Kate’s journey really resonates with our viewers. Additionally the network is in development on a Kate project for 2010” states Eileen O’Neill, President and GM, TLC.

The series will continue to chronicle the Gosselin family as they go on outings and tackle daily challenges and adventures. It will also document Kate’s journey as a newly single mother raising 5 year-old sextuplets and 8 year-old twins.

About TLC

TLC’s innovative docu-series and reality-based programming include favorites Jon & Kate Plus 8, Little People, Big World, What Not to Wear, 18 Kids and Counting, and LA Ink. TLC defined home design with Trading Spaces and continues to renovate the genre. TLC’s daytime lineup includes the Emmy Award-winning A Baby Story. The channel is available in more than 98 million homes in the US, nearly 8 million homes in Canada and through the website at www.tlc.com. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world’s number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 170 countries.

###