



July 28, 2014

**\*\* PROGRAMMING ALERT \*\***

**KID PRESIDENT GETS HELP WITH HIS HOMEWORK FROM  
COMEDIAN/MUSICIAN, WEIRD AL YANKOVIC, ABOUT GROWING UP  
ON AN ALL-NEW EPISODE OF  
“KID PRESIDENT®: DECLARATION OF AWESOME,” AUGUST 2**

**Kid President Also Interviews NFL Super Bowl Champion Coach, Pete Carroll**



A homework assignment about “What I Want to Be When I Grow Up” sends Kid President and his First Hamster, Roosevelt, on an epic quest of self-discovery. Along the way, Weird Al Jankovic gives Kid President a lesson on identity and NFL Super Bowl champion coach, Pete Carroll (Seattle Seahawks), makes an appearance.

Check out this clip of Kid President and Weird Al in this week’s episode of “**Kid President: Declaration of Awesome**” called “Kid President Made an Episode About Identity” airing Saturday, August 2 at 7 p.m. ET/ 4 p.m. PT on the Hub Network.

Clip: <http://bit.ly/1zmUdoS>

For “Kid President: Declaration of Awesome” artwork, visit:

<http://press.discovery.com/us/hub/programs/kid-president-declaration-awesome/photos/>

### **About the Hub Network**

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro Inc., (NASDAQ: HAS) that champions family fun by providing relatable, funny, family friendly entertainment experiences that children and their parents can enjoy together. The cable and satellite television network features original programming as well as content from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years and from leading third-party producers worldwide. The Hub Network's lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at [HubNetwork.com](http://HubNetwork.com). The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in more than 70 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved. To find the channel in your area, please visit [HubNetwork.com](http://HubNetwork.com) and check the channel locator at the top of the page.

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Note: For artwork, visit [press.discovery.com/us/Hub/](http://press.discovery.com/us/Hub/)

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