



**For Immediate Release
May 6, 2014**

**“KID PRESIDENT®: DECLARATION OF AWESOME,”
SET TO PREMIERE ON THE HUB NETWORK, JUNE 7**

**Series Features YouTube Sensation Kid President
Along with Celebrity Guests**



LOS ANGELES — This summer, YouTube sensation Robby Novak (aka, Kid President) makes his television debut with the series premiere of **“Kid President: Declaration of Awesome”** Saturday, June 7 at 7 p.m. ET/ 4 p.m. PT on the [Hub Network](#), champions of family fun and the only network dedicated to providing kids and their families entertainment they can watch together. The series is executive produced by actor Rainn Wilson (“The Office”) and Novak’s brother-in-law and show creator, Brad Montague, for SoulPancake Television, LLC. Each episode also features interactions between Kid President and a variety of guest stars, including Kevin Costner (“Draft Day”), Gene Simmons (KISS), Jamie Foxx (“The Amazing Spiderman 2”), Craig Robinson (“Get On Up”), Mario Lopez (Host, “Extra”), ‘Weird Al’ Yankovic (Musician), and plenty of other surprises.

The series will follow Kid President as he inspires both kids and adults to do awesome things that make a difference in the world. Along the way, Kid President interviews a few well-known entertainment icons such as Gene

Simmons from the legendary rock band KISS, who teaches him how to play the drums and follow your dreams! Kevin Costner explains what a real hero is. In addition, he gets a lesson on the importance of staying true to one's self from funnyman 'Weird Al' Yankovic.

Ten-year-old Robby Novak created a worldwide following after his moving video, "A Pep Talk from Kid President to You," went viral. The YouTube series titled "Kid President" has 1-million followers and more than 75 million total views. Kid President's online series is based on the belief that kids have a voice that needs to be heard and together with grown-ups they can make the world a better place. One of Kid President's core philosophies is to "treat everybody like it's their birthday."

The docu-variety series reflects the universal values of kids and families across the country as seen through the lens of Kid President, whose playful spirit and positive approach to life inspires viewers to change this world for the better. In each episode, Kid President introduces a theme that is explored through interviews and interactions with a variety of diverse families. Each episode also features interactions between Kid President and a celebrity. In the past, he has met with President Barack Obama, Beyoncé, and others.

The series is produced by SoulPancake Television, LLC, which was founded by Rainn Wilson. Wilson and Kid President creator Brad Montague are executive producers of the series; Shabnam Mogharabi, Sarah North, and Golriz Lucina serve as co-executive producers.

Visit Kid President on Social Media:

Twitter: <https://twitter.com/iamkidpresident>

YouTube: <https://www.youtube.com/soulpancake>

#KidPresident

About the Hub Network

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro Inc., (NASDAQ: HAS) that champions family fun by providing relatable, funny, family friendly entertainment experiences that children and their parents can enjoy together. The cable and satellite television network features original programming as well as content from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years and from leading third-party producers worldwide. The Hub Network's lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at HubNetwork.com. The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in nearly 71 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

To find the channel in your area, please visit [HubNetwork.com](http://www.hubnetwork.com) and check the channel locator at the top of the page. To learn more about “Kid President: Declaration of Awesome,” visit <http://www.hubnetwork.com/kidpresident>.

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YouTube at [YouTube.com/HubTVNetwork](https://www.youtube.com/HubTVNetwork)

Note: For artwork, visit press.discovery.com/us/Hub/

About SoulPancake LLC

SoulPancake is actor Rainn Wilson's media and production company that creates content to explore the human experience. We have an Emmy Award-winning television division, a digital platform and Webby Award-winning premium YouTube channel (<http://www.youtube.com/soulpancake>), and a first-rate creative agency services team. Our content is joyful, thought-provoking, quirky, cinematic, and full of heartfelt emotion. You can find us on Twitter and Facebook @soulpancake. And check out Kid President on Twitter @iamkidpresident.

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Press Contact:

Crystal Williams, (818) 531-3673, Crystal_Williams@HubNetwork.com