



Surprisingly Human

July 29, 2015

ANIMAL PLANET STATEMENT REGARDING KIPENZI THE GIRAFFE

(Silver Spring, Md.) – Like our friends and fellow animal lovers at the Dallas Zoo and around the world, Animal Planet is completely heartbroken after learning of the tragic news of Kipenzi's death.

The 24x7 coverage we offered of Katie's pregnancy and Kipenzi's birth was one of the most exciting and beautiful projects we have undertaken in our network's history. In her short time, Kipenzi provided an intensely powerful reminder of the miracle of birth and the beauty of the natural world. This extremely sad news underscores nature's fragility. Our sincerest sympathy goes out to all of our partners in Texas and to everyone with whom we shared Kipenzi's momentous arrival earlier this year."

About Animal Planet

Animal Planet, a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. Animal Planet consists of the Animal Planet television network, available in more than 94 million homes in the US; online assets www.animalplanet.com, the ultimate online destination for all things animal; Animal Planet L!VE, the go-to digital destination for round-the-clock, unfiltered access to the animal kingdom; and other media platforms including a robust Video-on-Demand (VOD) service, and merchandising extensions.