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DISCOVERY CHANNEL VENTURES INTO THE PERILOUS WORLD OF KODIAK ISLAND, ALASKA IN NEW SERIES 'KODIAK'

(LOS ANGELES, CA) Kodiak Island is one of the most remote places on Earth. Home to some of the best fishing and deadliest hunting on the planet, Kodiak Island is a land of natural treasures. Brown bears, elk, deer and salmon are some of the many attractions that lure sportsmen from all around the world. The island is made up of 3,500 square miles of virtually untouched, harsh Alaskan wilderness, frequented by deadly predators and erratic weather. For a group of guides leading hunters and anglers to the wild edge, every day is a roll of the dice. Life here is tough. In <u>Discovery Channel's new four-part series **KODIAK**, set to premiere in 2014, viewers will experience the struggles of three multi-generational families risking it all to make a living in this in this dangerous environment.</u>

Even for the most experienced outdoorsmen, survival on Kodiak Island is a daily struggle. The island, referred to by the locals as 'The Rock', is populated by as many as 3,500 Kodiak bears – one for every square mile of land – each weighing in at over 1,500 pounds. Too many bears ultimately means starvation for the species, so carefully regulated hunting is the only solution. And there is also fierce weather to contend with. Kodiak Island averages 70 inches of rain and 70 inches of snow per year – and fog is common. The winters are long and cold, and it can be a struggle to find both food and heat. Those who reside here truly live on the edge. For the bush pilots, master guides, expert hunters, survival experts and adrenaline junkies who call Kodiak Island home, each and every day brings new challenges.

"Alaska has always been surrounded by a veil of mystique, and several of our highest rated shows take place there. We introduced our viewers to the gold miners of Porcupine Creek

in GOLD RUSH...the tight-knit community of Tanana in YUKON MEN...the Kilcher family of Homer in ALASKA: THE LAST FRONTIER...the bush pilots of Unalakleet in FLYING WILD ALASKA...and now we are excited to introduce our viewers to the legendary forests and waters of Kodiak Island, one of the most dangerous and isolated places on Earth," said Denise Contis, Executive Vice President of Production and Development for Discovery Channel.

KODIAK is an authentic story of survival on one of American's last true frontiers. And when the stakes are high, so can be the rewards. In order to defy the odds and reap the riches of the harshest wilderness in North America, those who inhabit **KODIAK** must stick together.

KODIAK is produced for Discovery Channel by Orion Entertainment and Discovery Studios. Chris Dorsey is executive producer for Orion Entertainment and Daniel Soiseth is executive producer for Discovery Studios. For Discovery Channel, Joseph Boyle is executive producer with Zander Kanefield as associate producer.

About Discovery Channel

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in 210 countries and territories, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than two billion cumulative subscribers in 223 countries and territories. Discovery is dedicated to satisfying curiosity through 162 worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as U.S. joint venture networks OWN: Oprah Winfrey Network, The Hub and 3net, the first 24-hour 3D network. Across the Nordic region, Discovery owns and operates SBS Discovery Media, a top-three portfolio of 20 television brands that feature leading nonfiction content, as well as locally produced entertainment programs, sports and the best scripted series and movies from major studios. Discovery also is the leading provider of educational products and services to schools, including an award-winning series of digital textbooks, and owns and operates a diversified portfolio of digital media services, including Revision3. For more information, please visit www.discoverycommunications.com.