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**TLC'S LA INK GETS MORE COLORFUL WITH THIRD SEASON
Kat Von D returns for new season to premiere July 9th at 10PM**

Los Angeles, CA- Tattoos may be permanent but that doesn't make everything else at High Voltage everlasting. Famed tattoo artist Kat Von D returns to TLC for a third season of her edgy reality series LA INK. The series will premiere 18 all-new episodes starting on July 9th at 10PM only on TLC. Filming for the new season has begun.

In her time on LA INK, fans have watched Kat go from celebrated tattoo artist to fully developed entrepreneur. In the past year Kat has launched a successful line of cosmetic's at Sephora and had her book hit The New York Times Best Sellers List, further cementing Kat as a brand unto herself. As her profile has risen, so has the shops business and the pressure to succeed. The new season feels similar yet is vastly different from previous years, even though Kat is once again launching a new round of products at Sephora and writing yet another book, everything is about to change. Enter new shop manager, Aubry Fisher, from Rock of Love fame.

Kat Von D, known for her no-nonsense, tell it like it is demeanor has without a doubt made an indelible mark on the tattoo industry. Her success in a male dominated field is inspiring. But there is a major drama unfolding at her shop, High Voltage. Of the third season Kat says, "this season feels like a new show to me, new people, new drama, a lot of change. Of course I am focused on the shop and my career, but I think the new season will deliver, to put it mildly. No matter what though, at the end of the day, I will always stay true to myself and fans will see me fight the good fight."

"Audiences are in for a wild ride with the new season of LA INK," said Nancy Daniels, SVP Programming and Development. "We are breathing new life into a series and brand we really believe in. Kat is a great talent in that she is remarkable yet relatable. The new season really taps into Kat's duality as both an artist and burgeoning business woman."

LA INK is produced by Original Media and Executive produced by Gil Lopez.

About TLC

TLC's innovative docu-series and reality-based programming include favorites Jon & Kate Plus 8, Little People, Big World, What Not to Wear, 18 Kids and Counting, and LA Ink. TLC defined home design with Trading Spaces and continues to renovate the genre. TLC's daytime lineup includes the Emmy Award-winning A Baby Story. The channel is available in more than 98 million homes in the US, nearly 8 million homes in Canada and through the website at www.tlc.com. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 170 countries.

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