

FOR IMMEDIATE RELEASE

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CONTACT: Erin Calhoun: 212-548-5183

Erin_Calhoun@discovery.com

3-2-1 BLAST OFF! LARGE DANGEROUS ROCKET SHIPS LAUNCHES ON SCIENCE THIS OCTOBER

--Hosted by MYTHBUSTERS' Kari Byron, LARGE DANGEROUS ROCKET SHIPS Premieres on SCIENCE Sunday, October 28, at 10PM (ET/PT)--

(Silver Spring, MD)— For the third year running, SCIENCE takes viewers inside the high-flying, fuel injected competition of **LARGE DANGEROUS ROCKET SHIPS. LDRS** (as it's known to insiders) brings together junkyard geniuses who love the thrill of danger and have a knack for all things explosive for one of the nation's largest competitive rocket launching events. Audiences will be blown away by the ingenuity of these rocket enthusiasts who have gathered from around the globe to compete in this one-of-a-kind competition. **LDRS** premieres on SCIENCE on **Sunday, October 28, at 10PM (ET/PT).**

Hosted by Kari Byron of MYTHBUSTERS, **LDRS** takes viewers to the Finger Lakes in New York, where rock stars of extreme rocketry compete in this main event of fast-flying homemade missiles. More than 200 rocketeers and crowds of thousands gathered to watch the World Series of rocket ship rivalries. These diehard amateur builders use anything and everything to construct their original, hand-designed catapulted creations— from a flying pig to an antique television to a 400-pound snow mobile.

LDRS takes viewers on a wild ride giving them a peek into the unusual subculture of these eclectic engineers as larger-than-life characters and part-time mad scientists fight it out to have the fastest and fiercest sky rocketing invention. Rockets are judged on creativity and performance making the true key to victory the engineering of each magnificent machine. Many

of these audacious contraptions reach thousands of feet in the air and fly faster than a jet airliner wowing the spectators with their high-flying feats.

"For the third year in a row I have been given the honor of hosting this over-the-top event," said Byron. "LDRS brings together a menagerie of crazy geniuses to compete in this insane competition and I am continually blown away by the outrageous rockets they create and this year is no different- it's why I keep coming back!"

"LDRS fits the DNA of SCIENCE perfectly by celebrating the brilliant and outrageous minds of citizen scientists who use everyday items to blend art and science creating awesome contraptions to blow our minds," said Debbie Adler Myers, general manager and executive vice president of SCIENCE. "LDRS will take our viewers on an outlandish journey introducing the audience to unusual characters from the world of radical rocketry who are a blast to watch."

LDRS is produced for SCIENCE by Sharp Productions. Matt Sharp is executive producer for Sharp Productions. For SCIENCE, Joshua C. Berkley is executive producer and Bernadette McDaid is vice president of production.

About SCIENCE:

SCIENCE, a division of Discovery Communications, Inc. (Nasdaq: DISCA, DISCB, DISCK), is home for the thought provocateur, the individual who is unafraid to ask the killer questions of "how" and "why not." The network is a playground for those with audacious intellects and features programming willing to go beyond imagination to explore the unknown. Guided by curiosity, SCIENCE looks for innovation in mysterious new worlds as well as in its own backyard. SCIENCE and the SCIENCE HD simulcast reach more than 74 million U.S. households. The network also features high-traffic online and social media destinations, including ScienceChannel.com, facebook.com/Science Channel and twitter.com/Science Channel.

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