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**INTERNET PHENOM LIL BUB IS THE CAT'S PAJAMAS IN ANIMAL PLANET'S
LIL BUB'S SPECIAL SPECIAL**

***-- Amy Sedaris and Andrew W.K. Join Lil BUB and Her Friends For a Slumber Party
On February 8 --***

(Silver Spring, Md.) – **LIL BUB** is a one-of-a-kind, magical cat that travels space and time with her powerful mind and makes hearts melt with her gorgeous green eyes. A renowned international star, Lil BUB still finds time to enjoy the simpler things in life, like having her friends over for a good-old-fashioned slumber party. And, now, Animal Planet lets you join the fun!

In **LIL BUB'S SPECIAL SPECIAL**, premiering Saturday, **February 8, from 9-9:30 PM (ET/PT)**, Lil BUB takes full advantage of an empty house when her owner, Mike, heads out for the night. As the saying goes, when Lil BUB's dude is away, the cat will play, and Lil BUB has plans to invite her assortment of furry friends for a slumber party to watch rock star **Andrew W.K.'s** new clip show **PARTY ANIMALS**. To make sure the party doesn't get too catty, Mike enlists a special 'bubbysitter,' **Amy Sedaris**, who promises to keep an eye on things...

Amy is the cat's meow when it comes to bubbysitting and has all kinds of fun planned, including playing charades with the gang and ordering a pizza with outlandish toppings that is sure to please all. But, no matter how cool of a cat Amy is, she can't stop Lil BUB and her friends – a miniature horse, bunny and guinea pig – from partaking in prank phone calls, pillow fights and other hijinks. And who knows, perhaps Lil BUB's playful rival, Colonel Meow, may show up to stir up some trouble. To top the night off, Lil BUB unveils a 'purrfect' surprise – her special brand of space magic that leaves everyone open jawed with tongues out!

LIL BUB'S SPECIAL SPECIAL is created for Animal Planet by Optimus. For Optimus, Craig Leffel, Lisa Masseur and Mike Bridavsky are executive producers, and Mark Pallman is director. For Animal Planet, Samantha Lee developed the special and Hilary Tholen is producer.

For more information about the special and to see cute clips and photos of Lil BUB, visit: <http://animalplanet.com/lilbub> and <http://www.facebook.com/iamlilbub>, and to watch her talk show please check out <http://animalist.com/lilbub>.

LIL BUB'S SPECIAL SPECIAL can also be accessed on press web at press.discovery.com/us/apl.

Animal Planet Media (APM), a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. APM consists of the Animal Planet television network, available in more than 96 million homes in the US; online assets www.animalplanet.com, the ultimate online destination for all things animal; the 24/7 broadband channel, Animal Planet Beyond; and other media platforms including a robust Video-on-Demand (VOD) service; mobile content; and merchandising extensions.