



For Immediate Release
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**POPULAR ANIMATED SERIES “LITTLEST PET SHOP” RETURNS
FOR SECOND SEASON ON THE HUB NETWORK, NOV. 2**

**Premiere Kicks Off With a Marathon of Fan-Favorite Pet-Focused Episodes
From Season One, Followed by Two New Episodes
Where Blythe Returns From Fashion Camp**



LOS ANGELES – [The Hub Network](http://www.hubnetwork.com), a destination for kids and their families, announced today its popular animated series, “**Littlest Pet Shop**” from Hasbro Studios, will return for a second season on **Saturday, November 2**, with two all-new, back-to-back episodes starting at 11 a.m. ET/ 8 a.m. PT. Prior to the season premiere, there will be a three-hour marathon of fan-favorite episodes highlighting each of the pets beginning at 8 a.m. ET/ 5 a.m. PT.

Two all new episodes kick off the second season: “Missing Blythe,” during which the pets at Littlest Pet Shop come up with a plan to visit Blythe while she is away at fashion camp for the summer; and “The Nest Hats Craze!” where Blythe starts a new fashion craze with her wild “Nest Hat,” and it’s up to the pets to take care of the newly hatched chick, which was previously an egg in the Nest Hat, while Blythe tries to find the chick’s mother.

The series premiere will be supported by digital content with the brand new custom game, “Blythe’s Fab Styles,” a fun interactive game on <http://www.hubworld.com> in which consumers use their finger to trace fast-moving outlines of various wardrobe pieces. Each item that is traced fast enough will be saved to dress-up the pets.

Starting Friday, November 1, the game will be available on desktop, tablet and mobile devices. Additionally, full episodes and exclusive clips from “Littlest Pet Shop” will be available on the website the Monday after each episode airs, including a new photo gallery featuring viewer’s favorite characters in scenes from that week’s episode.

“Littlest Pet Shop” follows Blythe Baxter and her father who live in a Big City apartment above the Littlest Pet Shop – an amazing day-camp for pets of all kinds, including a doggie diva, dancing gecko and sweet, adorable panda. During season one, Blythe discovered that she alone could miraculously understand and talk to all of the pets, which led to fantastical adventures featuring uproarious song-and-dance sequences to original music. In the upcoming second season, Blythe and her friends continue their adventures and even embark on a few international trips, which inspire Blythe’s love of fashion, and of course, some catchy song and dance numbers along the way.

The series features key voice talent including Ashleigh Ball, Tabitha St. Germain, Nicole Oliver and Peter New who also portray characters in the Hub Network’s “My Little Pony Friendship is Magic.” Composer Daniel Ingram, a Daytime Emmy® Award nominee for “My Little Pony Friendship is Magic,” also creates music for “Littlest Pet Shop.”

About the Hub Network

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro, Inc., (NASDAQ: HAS) with a goal of entertaining, enlightening, empowering and educating children and their families. The cable and satellite television network features original programming as well as content from Discovery’s library of award-winning children’s educational programming; from Hasbro’s rich portfolio of entertainment and educational properties built during the past 90 years; and from leading third-party producers worldwide. The Hub Network’s lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at www.hubworld.com. The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in over 73 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

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-- The Hub Network --

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