



**For Immediate Release
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**BLYTHE AND HER FURRY FRIENDS FROM THE POPULAR ANIMATED SERIES
“LITTLEST PET SHOP,” RETURN FOR A THIRD SEASON,
MAY 31, ON THE HUB NETWORK**



LOS ANGELES – This May, fans of the popular animated series “**Littlest Pet Shop**” can get ready for a new set of adventures when Blythe and her furry friends return for a third season, **May 31 at 9:30 a.m. ET/ 6:30 a.m. PT**, on the Hub Network, champions of family fun and the only network dedicated to providing kids and their families with entertainment they can watch together. Julie McNally Cahill, Tim Cahill, Kirsten Newland and Stephen Davis serve as executive producers for the series, which is produced by Hasbro Studios.

The third season kicks off with the all-new episode “Sleeper,” where Vinnie and Sunil are challenged by Russell to entertain Mr. VonFuzzlebut, a jovial raccoon and new day camper, who falls into a deep sleep confusing the pets. Meanwhile, Fisher Bisket tries to figure out what the secret is to Littlest Pet Shop’s recent success.

Littlest Pet Shop follows Blythe Baxter and her father who live in a Downtown City apartment above the Littlest Pet Shop — an amazing day camp for pets of all kinds, including a doggie diva, dancing gecko and sweet, adorable panda. The series begins when Blythe discovers that she can miraculously understand and talk to the pets, which

leads to fantastical adventures featuring uproarious song-and-dance parodies and sequences to original music. In its third season, Blythe and the few friends who know her secret utilize her unique ability to have fun with her furry friends, solve problems and lend a helping hand— or paw — to other humans and pets.

The series features key voice talent, including Ashleigh Ball, Tabitha St. Germain, Nicole Oliver and Peter New, who also portray characters in the Hub Network’s “My Little Pony Friendship is Magic.” Composer Daniel Ingram, a Daytime Emmy® Award nominee for “My Little Pony Friendship is Magic,” also creates music for “Littlest Pet Shop.”

About the Hub Network

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro Inc., (NASDAQ: HAS) that champions family fun by providing relatable, funny, family friendly entertainment experiences that children and their parents can enjoy together. The cable and satellite television network features original programming as well as content from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years and from leading third-party producers worldwide. The Hub Network’s lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at HubNetwork.com. The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in nearly 71 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved. To find the channel in your area, please visit HubNetwork.com and check the channel locator at the top of the page.

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Note: For artwork, visit press.discovery.com/us/Hub/

About Hasbro Studios

Hasbro Studios is the Los Angeles-based entertainment division of Hasbro, Inc. (NASDAQ: HAS). The studio is responsible for entertainment brand-driven storytelling for the company across television, film, commercial productions and short-form. It develops, produces and distributes TV shows based on Hasbro's world class brands, including TRANSFORMERS, MY LITTLE PONY, LITTLEST PET SHOP and FAMILY GAME NIGHT. Many of these shows air on the Hub Network, a U.S. television network for kids and their families, that is a joint venture between Hasbro and Discovery Communications (NASDAQ: DISCA, DISCB, DISCK). Hasbro Studios shows can also be seen on networks in more than 180 territories globally. Since its formation in 2009, the studio has received seven Daytime Emmy wins and 16 nominations. On the film side, the studio is developing and producing a number of features based on Hasbro's

brands, including TRANSFORMERS: AGE OF EXTINCTION (Paramount), G.I. JOE 3 (Paramount) and CANDY LAND (Sony). The studio team also oversees the production of commercials that feature Hasbro's brands as well production of short-form content that can be seen on all of the major digital and social media platforms globally.

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