

## **FOR IMMEDIATE RELEASE:**

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ARE YOU TOUGH LIKE BEAR?
ALL-NEW EPISODES OF MAN VS. WILD BEGIN AUGUST 11

-"Fan vs. Wild" Gives Fans the Chance to Test Their Survival Grit Against Bear Grylls-

- Bear Grylls Available for Interviews August 9th and 10th -

Survival expert and extreme adventurer Bear Grylls returns to Discovery Channel <u>Wednesdays</u> at <u>9PM ET/PT</u>, beginning August 11 for seven all-new, heart-pounding episodes of **MAN VS**. **WILD**. In the continuation of the hit series' fifth season, Grylls travels to remote locales around the globe, including Australia's northern territory, the Republic of Georgia's Caucasus Mountains, a deserted island south of Papua New Guinea, the snowfields of the Canadian Rockies, and others, sharing invaluable survival strategies all along the way. The new premieres include a special **MAN VS**. **WILD** episode – titled *Fan Vs*. *Wild* – in which Grylls takes two viewers along with him for the first time on the series to experience extreme survival firsthand.

Each of the new episodes presents Grylls with challenges in the wilderness unlike ever before – from being buried alive in an avalanche to escaping a deserted island on a bamboo windsurfer to scavenging for and eating many local – and often not so appealing – delicacies. And, when the fans join Grylls in the wild for *Fan vs. Wild*, which premieres in September, it's not just the fans that are forced out of their element! Grylls' military experience and daring spirit push him to his core, all in the name of survival.

**MAN VS. WILD** is produced for Discovery Channel by Diverse Productions. Steve Rankin is executive producer for Diverse Productions. Josh Berkley is executive producer for Discovery Channel.

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## DISCOVERY CHANNEL/MAN VS. WILD RETURNS - Page 2

## **About Discovery Channel**

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.1 million U.S. homes, can be seen in over 180 countries, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com.

## **About Discovery Communications**

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 180 countries. Discovery empowers people to explore their world and satisfy their curiosity through 100-plus worldwide networks, led by Discovery Channel, TLC, Animal Planet, Science Channel, Investigation Discovery, Planet Green and HD Theater, as well as leading consumer and educational products and services, and a diversified portfolio of digital media services including HowStuffWorks.com. For more information, please visit www.discoverycommunications.com.