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**BRITISH FASHION GURUS TRINNY AND SUSANNAH MAKEOVER AMERICA**  
**ONE STATE AT A TIME WITH NEW SERIES ON TLC**

*--Six-part Series Premieres August 21--*

(New York, NY) – After 15 years of adding polish and panache to thousands of women around the world, renowned British style mavens and the original UK hosts of “What Not to Wear” Trinny Woodall and Susannah Constantine are jumping the pond to take on the United States! Beginning **Friday, August 21 at 10 PM ET/PT**, Trinny and Susannah bring their stellar fashion sense and flair to TLC to help style-challenged Americans get the makeover they deserve. **MAKING OVER AMERICA WITH TRINNY AND SUSANNAH** follows their journey across the country, helping America’s hardest working women realize their true potential. Armed with no holds barred opinions, a healthy dose of tough love and a special box of tricks, Trinny and Susannah will stop at nothing to help American women go from frumpy to fabulous.

Each hour-long episode begins with Trinny and Susannah receiving nothing more than a name, an address and a cry for help from a truly style-challenged woman. Then, the race is on as they have just four days to completely transform the life of their fashion victim--but before they begin to change her shoes, Trinny and Susannah must walk in them first by spending a day with each woman's family and a day at her job, in order to fully understand the life of the individual they are trying to help. Complete with closet overhauls, heart racing shopping challenges and getting stripped down to their knickers, these fashion “femme fatales” will go to any length to help these women find their true selves.

Starting from the bottom-up, Trinny and Susannah teach women to embrace their shapes and to not focus on size. They never rely on diets or designer clothes; their mantra is to show off what you love and hide what you hate. And forget Fifth Avenue--**MAKING OVER AMERICA WITH TRINNY AND SUSANNAH** shows how style can be found just outside your door, by exploring local stores, hair salons and beauty parlors for a transformation that anyone can manage in their hometown.

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“Trinny and Susannah have become two of the most recognizable style experts in the industry and deliver the perfect blend of humor, sass, and relatability,” says Nancy Daniels, SVP of Production and Development for TLC. “The advice and tips they provide in this show are realistic and affordable, which will definitely resonate with our audience during this economic crisis.”

With an impressive background in style and entertainment, Trinny and Susannah started their careers together as fashion columnists for *Saturday's Daily Telegraph*. Most recently, they were hosts of ITV's **Trinny and Susannah Undress the Nation**. Prior to that, they developed their first ITV1 series **Trinny and Susannah Undress** in 2006, and began their careers in television with the hugely popular BBC series **WHAT NOT TO WEAR**, which debuted in 2001.

In addition to being two of the leading style experts in the world, Trinny and Susannah have also co-written a lengthy list of best-selling books in the UK and US, with several books appearing on the NY Times Bestseller List. They have also recently launched their own line of branded, specialty undergarments called *Trinny & Susannah Original Magic Knickers* and *Trinny & Susannah Original Magic Tights*.

Trinny and Susannah have also served as commentators for some of the world's biggest social events, including the Royal Wedding of Charles and Camilla and the Oscars Red Carpet coverage. In addition, they are recipients of numerous awards including Best Factual Presenter in 2002 at the Royal Television Society Awards, and the British Book Award for TV and Film Book of the Year for their book *What Not to Wear*.

**MAKING OVER AMERICA WITH TRINNY AND SUSANNAH** is an ABC Media production.

### **About TLC**

TLC's innovative docu-series and reality-based programming include favorites *Jon & Kate Plus 8*, *Little People*, *Big World*, *What Not to Wear*, *18 Kids and Counting*, and *LA Ink*. TLC defined home design with *Trading Spaces* and continues to renovate the genre. TLC's daytime lineup includes the Emmy Award-winning *A Baby Story*. The channel is available in more than 98 million homes in the US, nearly 8 million homes in Canada and through the website at [www.tlc.com](http://www.tlc.com). TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 170 countries.

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