



**FOR IMMEDIATE RELEASE:**

May 12, 2011

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**MYTHBUSTERS PROVES STRONG WITH MEN ON WEDNESDAY**

- The Wednesday, May 11 9PM ET/PT episode of Discovery Channel's **MYTHBUSTERS**, *Blow Your Own Sail*, earned a 1.20 HH / .90 P25-54 AA%, delivering 1.62 million viewers P2+, making it the #1 non-fiction primetime cable telecast among Men 18-49 (excluding the NBA playoffs on TNT).
- Driven by **MYTHBUSTERS** and encore telecast of **DUAL SURVIVAL**, on May 11th, Discovery was the #3 primetime (8P-11P) cable network for M18-49 ratings and delivery.
- New episodes of **MYTHBUSTERS** continue next Wednesday at 9PM ET/PT on Discovery Channel.