



FOR IMMEDIATE RELEASE
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****MEDIA ALERT****

**JACKSON GALAXY VISITS "CAT-ACLYSMIC" 911 CAT THAT MADE NATIONAL NEWS
IN ALL-NEW EPISODE OF MY CAT FROM HELL**

-- Can the Cat Daddy Cure This One-of-a-kind Case This Saturday? --

- WHO:** Jackson Galaxy and Lux, the infamous "911 Cat."
- WHAT:** Jackson Galaxy, host of Animal Planet's **MY CAT FROM HELL** heads to Portland in an all-new episode to visit Lux, the infamous "911 Cat."
- WHEN:** Saturday, June 14, 8 PM (ET/PT)
- WHERE:** Animal Planet (check local listings for correct channel in your area)
- WHY:** Earlier this year, Lux terrorized his guardians, forcing them to call 911. Their story captivated the nation landing them on the front page of countless websites and front and center on major news networks and programs, but there were plenty of questions left unanswered. Jackson Galaxy has dedicated his life to helping cats and their guardians when it seems like all hope is lost and the damage to their relationships can't be fixed. In what turns out to be one of Galaxy's most difficult and fascinating cases ever, he heads to Portland to get answers to what happened on that "cat-astrophic" night in hopes of achieving a positive outcome for Lux and his guardians.

Animal Planet Media (APM), a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. APM consists of the Animal Planet television network, available in more than 95 million homes in the US; online assets www.animalplanet.com, the ultimate online destination for all things animal; the 24/7 broadband channel, Animal Planet Beyond; and other media platforms including a robust Video-on-Demand (VOD) service; mobile content; and merchandising extensions.

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