



TLC's new special MEGA BITES builds big for local community

Team creates the world's largest Rice Krispies Treat to benefit La Cañada Flintridge

A sweet fundraiser to benefit La Cañada Flintridge will be captured as part of a new special to air on TLC. Titled MEGA BITES, the one-hour show pairs a host, food scientist, and engineer to help the La Cañada community tackle the creation of the world's largest Rice Krispies Treat.

La Cañada Flintridge is a community that has faced several uncontrollable challenges, ranging from devastating fires to unpredictable mudslides. Many of the community's resources have gone to managing the impact of such events, and as a result, other programs have lost funding. In an effort to preserve the children's art's program at the Community Center, the close-knit city is getting creative with its fundraising tactics – hosting a Carnival Fundraiser that will feature a variety of activities, including the highly anticipated unveiling of the Treat.

Leading the development and build will be chef Brian Malarkey, a San Diego-based restaurateur, food scientist Todd Menaker, and engineer Scott Stukel. Together with hundreds of volunteers, they will help transform 5,000 pounds of Rice Krispies, which have been donated by Kellogg's, and 7,000 pounds of marshmallow over 48 hours into a giant, edible, can't-miss creation.

The build will begin on Thursday, March 11 through Saturday, March 13. The event will take place Sunday, March 14, 1:00pm - 4:00pm at the Community Center of La Cañada Flintridge, located at 4469 Chevy Chase Dr., La Cañada Flintridge, CA. To volunteer for either, please email megabitesontlc@gmail.com.

TLC is capturing the entire process for a one-hour special scheduled to air in early summer. Beyond Productions is producing the special for the network.

TLC press contact: Dustin Smith, (310) 975-1604, dustin_smith@discovery.com

About TLC

TLC's innovative docu-series and reality-based programming include favorites Jon & Kate Plus 8, Little People, Big World, What Not to Wear, 19 Kids and Counting, Say Yes to the Dress, and LA Ink. TLC added to its menu of programming with Cake Boss and Ultimate Cake Off, and continues to expand into the food genre. TLC's daytime lineup includes the Emmy Award-winning A Baby Story. The channel is available in more than 98 million homes in the US, nearly 8 million homes in Canada and through the website at www.tlc.com. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 170 countries.