

For Immediate Release: November 20, 2009

Contact:Dustin Smith, (310) 975-1640, dustin_smith@discovery.comPress Info:http://press.discovery.com/us/tlc/programs/mall-cops/

TLC ORDERS NEW SERIES 'MALL COPS: MALL OF AMERICA'

TLC today confirmed that it has started production on the new series MALL COPS: MALL OF AMERICA. Produced by September Films, the series shares the story of the men and women who work the security team at Mall Of America[®], which welcomes more than 40 million visitors a year.

Twelve half-hour episodes have been ordered.

Earlier this fall, the network premiered a one-hour special, also titled MALL COPS: MALL OF AMERICA, which achieved an average HH rating of 1.0 and was viewed by an average of 1.2 million P2+ viewers. This strong performance secured the series order.

Mall of America in Bloomington, Minnesota, is, at 4.2 million square feet, the largest mall in the U.S. With over 500 stores, a 7-acre indoor theme park, a 1.2 million gallon aquarium, a secondary school, a wedding chapel and huge celebrity events, Mall of America is a mini city – and needs to be protected as one. Cameras will take viewers behind the scenes as the mall's cops handle the tasks both routine and extraordinary as they working in such a remarkable setting.

MALL COPS: MALL OF AMERICA is produced by DCD Media-owned September Films. Executive producers are Peter Davey and Sheldon Lazarus.

About TLC

TLC's innovative docu-series and reality-based programming include favorites Jon & Kate Plus 8, Little People, Big World, What Not to Wear, 18 Kids and Counting, Say Yes to the Dress, and LA Ink. TLC added to its menu of programming with Cake Boss and Ultimate Cake Off, and continues to expand into the food genre. TLC's daytime lineup includes the Emmy Award-winning A Baby Story. The channel is available in more than 98 million homes in the US, nearly 8 million homes in Canada and through the website at www.tlc.com. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 170 countries.