

DISCOVERY COMMUNICATIONS NAMES MATTHEW KELLY AS VICE PRESIDENT OF DEVELOPMENT AND PRODUCTION FOR DISCOVERY CHANNEL

Discovery Channel announces today the appointment of Matthew Kelly to the role of Vice President of Development and Production for Discovery Channel. He will report to Dolores Gavin, Executive Vice President of Development and Production East for Discovery Channel.

Kelly has served in a variety of roles within Discovery Communications. Most recently he was Senior Director of Development for Discovery Channel where he developed programming including Discovery's currently highest-rated series, *Gold Rush*, as well as popular series *Jungle Gold* and *Yukon Men*. He also developed and co-executive produced *Amish Mafia* – Discovery's best series launch in network's history among key network demos including Persons and Men 25-54, P/M 18-49 and P/M 18-34. Earlier, he was Director of Development at Science Channel and worked on signature hits including *Oddities*, *How the Universe Works* and *Monster Bug Wars*. Before joining Science Channel, Kelly was Manager of Development for Discovery Channel where he developed such series as *Man, Woman, Wild* and *Surviving the Cut*.

Before joining Discovery, Kelly was an editor for Journey Films, Inc. and worked on the company's first theatrical document, *Bonhoeffer*, which earned numerous awards and honors including the Gabriel Award for Best Documentary, the Silver Screen Award the U.S. Film and Video Festival, the Columbus International Film and Video Festival Best Documentary Award and Best Documentary at the Rhode Island International Film Festival – to name a few. He holds a Master of Business Administration from New York University's Leonard N. Stern School of Business, earned his Bachelor of Science in Communication Studies from Northwestern University, and is based at Discovery Communications global headquarters in Silver Spring, MD.

About Discovery Channel

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in 210 countries and territories, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than 1.8 billion cumulative subscribers in 209 countries and territories. Discovery is dedicated to satisfying curiosity through 149 worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as U.S. joint venture networks OWN: Oprah Winfrey Network, The Hub and 3net, the first 24-hour 3D network. Discovery also is a leading provider of educational products and services to schools and owns and operates a diversified portfolio of digital media services, including Revision3. For more information, please visit www.discoverycommunications.com.

###