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ON AIR AND ONLINE, THE SLOTHS ARE (SLOWLY) ON THEIR WAY!

-- Animal Planet Launches All-New Series MEET THE SLOTHS and Companion 24/7 "Sloth Cam" --

(Silver Spring, Md.) – Sloths notoriously are known as the most lethargic and reclusive creatures in the animal kingdom, but these jungle dwellers also display a cute and cuddly side that makes them one of nature's most beloved and adored animals. Yet despite racking up millions of Internet hits for their overly adorable videos, they remain a mystery to most – but Animal Planet is swiftly about to reveal their secrets.

Beginning on **Saturday, November 9 at 11 AM (ET/PT**), Animal Planet's 30-minute, eight-part series **MEET THE SLOTHS** takes viewers behind the scenes of a sanctuary with more than 150 sloths to witness every charming second of their daily sloth soap opera. Sloths are accustomed to a slow pace of life, but that definitely isn't the case in this sanctuary where delightful dramas unfold, including adolescent pranks, sloth love triangles and young heartbreak. While they misbehave and overdramatize, these mammals are going to capture viewers' hearts and affection. Whether it's swimming lessons, jungle-gym play or grooming time, every single second of this series is full of charm.

For those who can't wait for the series to arrive, <u>Animal Planet LIVE</u> has you covered with the 24/7 **SLOTH CAM**, live from <u>Zoo Atlanta</u> and available at <u>apl.tv/sloths</u>. This over-the-top cute cam brings animal enthusiasts face to face with two-toed sloth Cocoa, 20, and his lady friends Okra, 19, and Bonnie, 13. Watch every adorable second as these unhurried creatures navigate their daily lives. **SLOTH CAM** is the latest addition to Animal Planet L!VE, the go-to digital destination for round-the-clock access to the animal kingdom with more than 20 addictive live animal cams available on desktop and mobile devices at <u>apl.tv</u> and on select Samsung Smart TVs.

MEET THE SLOTHS is produced by Blink Films and Handel Productions, Inc. in association with Animal Planet. Cassie Braban is the executive producer for Discovery Networks International, and Krishna San Nicolas is the producer for Animal Planet.

About Animal Planet Media

Animal Planet Media (APM), a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. APM consists of the Animal Planet television network, available in more than 97 million homes in the US; online assets <u>www.animalplanet.com</u>,

the ultimate online destination for all things animal; the 24/7 broadband channel, Animal Planet Beyond; and other media platforms including a robust Video-on-Demand (VOD) service; mobile content; and merchandising extensions.

About Zoo Atlanta

An accredited member of the Association of Zoos and Aquariums (AZA), Zoo Atlanta inspires value and preservation of wildlife through a unique mix of education and outdoor family fun. From well-known native wildlife to critically endangered species on the brink of extinction, the Zoo offers memorable close encounters with more than 1,500 animals from around the world. A slate of new up-close-and-personal experiences opened in spring 2012: giraffe feeding, permitting guests to hand-feed Earth's tallest living land mammals, and Wild Encounters, three new behind-the-scenes adventures with African elephants, giant pandas and Komodo dragon. Other highlights include the nation's largest collection of western lowland gorillas, the nation's largest zoological collection of orangutans and a global center of excellence for the care and study of vanishing reptiles and amphibians. The Zoo is open daily with the exceptions of Thanksgiving and Christmas Day. Keeper talks, interactive wildlife shows, education programs and special events run year-round. For more information, call 404.624.WILD or visit zooatlanta.org.

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