

## **FOR IMMEDIATE RELEASE:**

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# SCIENCE CHANNEL SEARCHES THE EARTH FOR ANCIENT ALIEN TREASURES IN THE ALL-NEW SERIES METEORITE MEN

-- Season World Premiere Wednesday, January 20, 2010, at 9 PM (ET/PT) --

(Silver Spring, Md.) – For thousands of years, lost pieces of the universe have been buried deep below the earth's surface – remnants of distant planets, moons or other celestial objects that raced through space at speeds of 30,000 miles per hour until violently crash landing on earth. Now, Science Channel is bringing viewers on a thrilling search for these hard to find, ancient alien visitors in the all-new series **METEORITE MEN**, **premiering Wednesday**, **January 20**, **2010**, **at 9 PM (ET/PT)**.

Meteorites are among the rarest natural objects on earth. In fact, meteorites are more uncommon than gold. Finding these cosmic treasures is a difficult task requiring innovative, cutting-edge detection technology, as well as a keen ability to scientifically decipher the mystery of where each might lie. That is where the **METEORITE MEN**, Geoff Notkin and Steve Arnold come in. Arnold and Notkin build and keep secret maps of locations where they believe meteorites have fallen. Armed with an assortment of high-tech equipment, they search these secret locations combating rugged terrain and challenging weather conditions in their pursuit of scientific treasures.

Nearly polar opposites in terms of personality (one is British and one is American; one is a vegetarian and the other a devoted carnivore), Geoff and Steve meet almost exclusively at their love for meteorite hunting. It's this shared passion for unearthing pieces of outer space that has sent the team to all corners of the globe for nearly 13 years.

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"Geoff's and Steve's passion for meteorite hunting bridges important gaps. Not only does it bridge the gap in their personalities, but also the gap between the study of earth sciences and astronomy," said Debbie Myers, Science Channel general manager. "METEORITE MEN serves as an example to audiences of how strongly adventure is intrinsic to the pursuit of scientific discovery. Their shared passion is an exciting, unique brand of science that is hardly ever seen by the rest of the world."

"There have been many reality television shows that have attempted to search for "visitors" from outer space. With our new series, we are actually finding them," stated Eric Schotz, the show's executive producer. "It is very exciting to follow Steve and Geoff as they gather objects from space that can answer all sorts of incredible questions about our past as well as our future."

For this first season, viewers join Notkin and Arnold on a quest to find answers to The Tucson Ring Mystery – one of the most intriguing anomalies in the meteorite world. The **METEORITE MEN** also search outside of Odessa, Texas for a massive, 65,000 year-old meteor buried deep in the ground, and scour West Texas for tiny pieces of the "Ash Creek Meteorite," which caught the public's attention when it streaked across the sky on February 15, 2009. **METEORITE MEN** airs weekly on **Wednesdays at 9 PM (ET/PT)** on Science Channel.

#### **About Steve Arnold**

Steve Arnold is a professional meteorite hunter and entrepreneur. Since 1992 Arnold has made a career of selling, trading, and brokering meteorites, and worked with many prominent museum curators, scientists and private collectors to help them enhance meteorite collections. Over the years his dedication to making new discoveries has helped further the study of meteoritics. While exploring a wheat field in Kiowa County, Kansas, Arnold unearthed a 1,430-pound Brenham meteorite that is the largest oriented pallasite ever found. Although most of his meteorite hunting and recovery expeditions have taken place within the United States, his passion for adventure has taken him to Oman, Chile, London, Paris, Argentina and Peru.

### **About Geoff Notkin**

Geoff Notkin is a professional meteorite hunter, science writer and photographer. He has traveled to more than 40 countries and some of the world's most remote locations including Chile's Atacama Desert, Iceland, England, Mexico and the Middle East in search of elusive and valuable space rocks. He has authored more than 60 published articles on meteoritics,

paleontology, adventure travel, history and the arts and is currently at work on a memoir about his life as a meteorite hunter.

**METEORITE MEN** is produced for Science Channel by LMNO Cable Group. Eric Schotz, Kathy Williamson and Ruth Rivin are executive producers for LMNO Cable Group and Christo Doyle is executive producer for Science Channel. Deborah Adler Myers is general manager of Science Channel.

#### **About Science Channel**

Science Channel, a division of Discovery Communications, Inc. (Nasdaq: DISCA, DISCB, DISCK), is broadcast 24 hours a day and seven days a week to more than 65 million U.S. homes and simulcast on Science Channel HD. We immerse viewers in the incredible possibilities of science, from string theory and futuristic cities to accidental discoveries and outrageous inventions. We take things apart, peer inside and put things together in new and unexpected ways. We celebrate the trials, errors and brinking moments that change our lives forever. To find out more go to sciencechannel.com.

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