

**ONE DAY IS JUST NOT ENOUGH TO CELEBRATE MOM**  
*TLC DECLARES MAY 3 - 10 THE MOTHER OF ALL WEEKS*

The celebration of all things mom can no longer be contained to just 24 hours. This year, TLC is naming May 3 - 10 the MOTHER OF ALL WEEKS, seven full days dedicated to new series, special programming and spending time with the network's favorite families. The audience can also participate in honoring their moms with special digital and social campaigns, including a chance to win a trip for 2 to NYC and a walk-on role with the hit Broadway play MAMMA MIA!

"TLC has long featured families who make the extraordinary look easy. From large broods to even larger personalities, and without any limitations getting in the way, these women have shown why moms are the heartbeat of any household," said Nancy Daniels, General Manager, TLC. "MOTHER OF ALL WEEKS is our celebration of all things mom - from the traditional to the unexpected, from the funny to the stunning, being a mom is amazing, and all moms deserve something bigger than just one day."

Throughout the week, TLC will be airing a motherload of new series, specials and events to honor all kinds of moms:

Sunday May 3: LONG ISLAND MEDIUM takes over the night, starting with a special clip show with some of the most emotional readings involving moms, and culminating in the reveal of the Mother Of All Readings winner.

Monday May 4: Revisit the ever-growing Duggar family with a special look back at all of the 19 KIDS AND COUNTING births to date.

Tuesday May 5: A two-hour 19 KIDS AND COUNTING event celebrating Michelle Duggar's best motherly advice and the highly anticipated birth of Jill & Derik Dillard's baby.

Also that night, TLC launches the brand-new series THE WILLIS FAMILY (wt), about a musically gifted family band of fourteen, following their life at home and on the road.

Wednesday May 6: One of TLC's most-talked about series returns, with a twist - two I STILL DIDN'T KNOW I WAS PREGNANT (wt) specials take a look at women who didn't realize they were expecting, for a second time. The night kicks off with a look back at some of the most shocking births from the original series in the special I DIDN'T KNOW I WAS PREGNANT: MOST SHOCKING.

Thursday May 7: Four new episodes of OUTRAGEOUS BIRTHS: TALES FROM THE CRIB fill the night with real stories of what happens with labor hits in unexpected places.

Friday May 8: TLC launches the new series WHAT SHE SAID, sharing hysterically no-nonsense opinions about marriage and motherhood from some of the country's funniest female comics.

Saturday May 9: Q: What not to expect while you're expecting? A: An ambush game show in the delivery room. Tonight, TLC previews LABOR GAMES, as host Lisa Arch surprises a couple - in labor - with a pop up game show to win prizes for their baby-to-be.

Sunday May 10: It's all been leading up to this - Mother's Day. To celebrate, some of TLC's fan-favorite moms appear in three all-new one-hour Mother's Day specials: KATE PLUS EIGHT, LEAH REMINI: IT'S ALL RELATIVE, and MY BIG FAT FABULOUS LIFE.

TLC is also partnering with the smash Broadway hit musical MAMMA MIA! for a chance to win a trip for 2 to New York City, tickets to MAMMA MIA!, plus an exclusive behind the scenes experiences - including one walk-on role in the play. Fans can share a photo of them & their mom using the hashtag #MyMammaSays with mom's best advice in the caption. Submissions will be featured on-air every night and a winner will be announced on Mother's Day.

And, to celebrate the multifaceted mothers that are the core of TLC's audience, the network will launch an engaging new online destination, TLCme, for all busy women to catch up on buzzworthy topics, life-improving tips, life hacks and DIY fun from across the web and much more - while also bringing them a place to share some of their own. During MOTHER OF ALL WEEKS, TLCme also will celebrate and spotlight the realities and hilarities of motherhood with fan polls on questions such as "Would you rather have a house full of kids with headlice or stomach flu?" and calls for viewers to share their favorite Mother's Day moments and memories.

19 KIDS AND COUNTING and KATE PLUS EIGHT are produced by Figure 8 Films for TLC

I STILL DIDN'T KNOW I WAS PREGNANT (wt) is produced by Mike Mathis Productions for TLC

LABOR GAMES is produced by Lighthearted Entertainment for TLC

LEAH REMINI: IT'S ALL RELATIVE is produced by Gurney Productions and Leah Remini's No Seriously Productions, Inc., for TLC.

LONG ISLAND MEDIUM is produced by Magilla Entertainment for TLC

MY BIG FAT FABULOUS LIFE is produced by Pilgrim Studios for TLC

The WILLIS FAMILY SERIES (wt) is produced by Figure 8 Films / Heart Bridge Media

WHAT SHE SAID is produced by Shed Media for TLC

**About TLC**

Offering remarkably relatable real-life stories without judgment, the network celebrates the reality that "everyone needs a little TLC." TLC's hit series share everyday heart, humor, hope, and human connection with programming genres that include fascinating families, heartwarming transformations, and life's milestone moments such as wedding-themed programs anchored by Say Yes To The Dress. In 2014, TLC was a top 10 cable network with women, with 30 series averaging 1 million P2+ viewers or more, including two series that averaged 3 million P2+ viewers or more: 19 Kids and Counting and The Little Couple.

TLC is a global brand available in more than 95 million homes in the US and 303 million households in 190 markets internationally. A destination online, TLC.com offers in-depth fan sites and exclusive original video content. Fans can also interact with TLC through social media on Facebook, Instagram, Pinterest and @TLC on Twitter as well as On Demand services, YouTube and mobile platforms. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's #1 pay-TV programmer reaching nearly 3 billion cumulative subscribers in 220 countries and territories.