



Surprisingly Human

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CONTACT: Matthew Windsor, 240.662.6781

[Matthew\\_Windsor@Discovery.com](mailto:Matthew_Windsor@Discovery.com)

Patricia Kollappallil, 240.662-2969

[Patricia\\_Kollappallil@Discovery.com](mailto:Patricia_Kollappallil@Discovery.com)

## **ANIMAL PLANET'S MY CAT FROM HELL'S RATINGS REACH HEAVENLY HIGH**

*-- "Penny Hates Puck" Episode Delivers Series High 1.2M P2+ Viewers --*

(Silver Spring, Md.) — This past Saturday, Jackson Galaxy, cat behavior expert and host of Animal Planet's **MY CAT FROM HELL**, went claw to claw to tame ferocious felines while also delivering record ratings. The episode, "**Penny Hates Pucks**," scratched its way to more than 1.2M P2+ viewers, making it the series' most-watched episode ever.

The episode, which featured a "cat"ostrophic case of kitty-on-kitty violence, also achieved ratings highs across multiple major demos including P25-54 (671K), P18-49 (607K), W25-54 (419K), W18-49 (363K) and M25-54 (252K). In addition, the episode helped Animal Planet rank #4 among all ad-supported cable networks in the timeslot among P25-54 and P18-49, excluding sports.

**MY CAT FROM HELL'S** current fourth season, which premiered on April 6, is a scorching inferno, earning delivery gains vs. the previous season across all key demos including: P2+ (+8%, 1M vs. 955k), HH (+7%, 757k vs. 705k), P25-54 (+21%, 519k vs. 429k), P18-49 (+23%, 463k vs. 377k), W25-54 (+18%, 324k vs. 274k), W18-49 (+19%, 277k vs. 232k) and M25-54 (+25%, 194k vs. 155k).

**MY CAT FROM HELL** is produced for Animal Planet by Eyeworks USA. Melinda Toporoff is the executive producer and Pat Dempsey is the production coordinator for Animal Planet. JD Roth, Todd A. Nelson and Adam Kaloustian are executive producers, and Chandrea Miller is the co-executive producer for Eyeworks USA.

Animal Planet Media (APM), a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. APM consists of the Animal Planet television network, available in more than 96 million homes in the US; online assets [www.animalplanet.com](http://www.animalplanet.com), the ultimate online destination for all things animal; the 24/7 broadband channel, Animal Planet Beyond; Petfinder.com, the #1 pet-related Web property globally that facilitates pet adoption; and other media platforms including a robust Video-on-Demand (VOD) service; mobile content; and merchandising extensions.