



Surprisingly Human

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ANIMAL PLANET PREPS TO GO CLAW TO CLAW WITH NEW SEASON
OF MY CAT FROM HELL

-- Quirky Cat Behaviorist Jackson Galaxy Returns to Rescue Owners from Their Hellish Cats -

(Silver Spring, MD) — Following the spring success of the three-part miniseries **MY CAT FROM HELL**, Animal Planet triggers a second season with six one-hour episodes set to air in the first half of 2012. The series is a fan favorite among feline lovers and especially resonates with female viewers, bringing in a healthy audience for the network's Saturday night pet-programming block.

MY CAT FROM HELL features Jackson Galaxy, a cat behaviorist who's tough on the outside but sensitive on the inside – especially when it comes to cats and their owners. Galaxy applies 15 years of feline experience and proven training techniques to help exhausted, distraught cat owners improve their relationships with their hellish cats. Armed with his guitar case filled with cat toys and training aides, Galaxy explains the reasons why these cats are causing their owners headaches and then immediately works with the owners and their cats with the goal of curbing the cats' diabolical habits and rescuing their owners from nightmare situations.

MY CAT FROM HELL is produced for Animal Planet by 3 Ball Productions. Melinda Toporoff is the executive producer for Animal Planet. JD Roth and Todd Nelson and Adam Greener are executive producers for 3 Ball.

Animal Planet Media (APM), a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. APM consists of the Animal Planet television network, available in more than 97 million homes in the US; online assets www.animalplanet.com, the ultimate online destination for all things animal; the 24/7 broadband channel, Animal Planet Beyond; Petfinder.com, the #1 pet-related Web property globally that facilitates pet adoption; and other media platforms including a robust Video-on-Demand (VOD) service; mobile content; and merchandising extensions.