

**FOR IMMEDIATE RELEASE** September 5, 2013 Contact: Matthew Windsor, 240-662-6781 Matthew\_Windsor@discovery.com

## ANIMAL PLANET'S MY CAT FROM HELL SCRATCHES ITS WAY INTO FIFTH NEW SEASON RENEWAL

## -- Cat Daddy Jackson Galaxy and Feline Felons to Return Spring 2014 --

(Silver Spring, Md.) – Today, Animal Planet announces the fifth season of **MY CAT FROM HELL** to premiere Spring 2014 with 16 episodes, where cat listener Jackson Galaxy swoops in to solve a gamut of cat-related issues. Galaxy utilizes his more than 15 years of cat listening experience to help feline owners find the sources of conflict with their furry friends. Whether it's the cats or the owners behaving badly, leave it to Galaxy to save the day!

**MY CAT FROM HELL** completed its fourth season this summer ranking among the top-10 Animal Planet series in 2013 to date based on W25-54 (#7) and W18-49 (#8) deliveries. The series saw its all-time high across major demos with its April 20<sup>th</sup> episode, "Penny Hates Puck," having delivered 1.2M P2+ viewers, 671K P25-54, 607K P18-49, 419K W25-54, 363K W18-49 and 252K M25-54.

**MY CAT FROM HELL** is produced for Animal Planet by Eyeworks USA. Melinda Toporoff is the executive producer and Pat Dempsey is associate producer for Animal Planet. JD Roth, Todd A. Nelson and Adam Kaloustian are executive producers and Chandrea Miller is the coexecutive producer for Eyeworks USA.

Animal Planet Media (APM), a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, highquality entertainment, information and enrichment. APM consists of the Animal Planet television network, available in more than 96 million homes in the US; online assets www.animalplanet.com, the ultimate online destination for all things animal; the 24/7 broadband channel, Animal Planet Beyond; and other media platforms including a robust Video-on-Demand (VOD) service; mobile content; and merchandising extensions.

###