



**For Immediate Release
July 15, 2013**

**THE HUB NETWORK WILL HAVE THE EXCLUSIVE NETWORK PREMIERE
OF HASBRO STUDIO'S POPULAR FEATURE FILM
"MY LITTLE PONY EQUESTRIA GIRLS," SEPTEMBER 1**

**Movie Features Beloved MY LITTLE PONY Friends on a New Adventure
As They Become Teen Girls in High School**

LOS ANGELES — [The Hub Network](http://www.thehubnetwork.com), a destination for kids and their families, will have the exclusive network television premiere of the Hasbro Studios' feature film, "**My Little Pony Equestria Girls**," on Sunday, September 1 at noon ET. The family movie is a whole new dimension into the world of My Little Pony.



Download image at: <http://tinyurl.com/p5mht2c>
www.hubworld.com/equestriagirls

In "My Little Pony Equestria Girls," Twilight Sparkle's crown is stolen from the Crystal Empire, and she must pursue the thief into an alternate world where she transforms into a teenage girl who must survive her biggest challenge yet...high school. With help from her new friends who remind her of Ponyville's Applejack, Rarity, Rainbow Dash, Pinkie Pie and Fluttershy, she embarks upon a quest to find the crown and change the destiny of these two parallel worlds.

“My Little Pony Equestria Girls” is executive produced by Stephen Davis, Chris Bartelman and Kristen Newlands. It stars the cast of “My Little Pony Friendship is Magic,” including Tara Strong (“Twilight Sparkle”), Ashleigh Ball (“Applejack”; “Rainbow Dash”), Andrea Libman (“Fluttershy”; “Pinkie Pie”), Tabitha St. Germain (“Rarity”), and Cathy Weseluck (“Spike”).

Leading into the premiere of “My Little Pony Equestria Girls” is the **“Hub Network’s My Little Pony Fan Favorite Poll” Winner Marathon** (10:00 a.m. - noon ET), during which the “fan favorite” pony as voted by viewers will be unveiled. Voting for the “fan favorite” pony among the “mane six” (Twilight Sparkle, Fluttershy, Pinkie Pie, Rarity, Rainbow Dash, and Applejack) kicks off Thursday, July 18 at Comic-Con International: San Diego at the Hub Network booth (#4118). Online voting begins immediately following Comic-Con on Monday, July 22 at Hubworld.com/vote4ponies.

About the Hub Network

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro, Inc., (NASDAQ: HAS) with a goal of entertaining, enlightening, empowering and educating children and their families. The cable and satellite television network features original programming as well as content from Discovery's library of award-winning children's educational programming; from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years; and from leading third-party producers worldwide. The Hub Network's lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at www.hubworld.com. The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in nearly 73 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

To find the channel in your area, please visit <http://www.hubworld.com> and check the channel locator at the top of the page.

Visit the Hub Network on Facebook at <http://www.facebook.com/hubtvnetwork>

Note: For artwork, visit <http://press.discovery.com/us/hub/>

About Hasbro Studios

Hasbro Studios is the Los Angeles-based entertainment division of Hasbro, Inc. (NASDAQ: HAS). The studio is responsible for entertainment brand-driven storytelling for the company across television, film, commercial productions and short-form. It develops, produces and distributes TV shows based on Hasbro's world class brands, including TRANSFORMERS, MY LITTLE PONY, LITTLEST

PET SHOP and FAMILY GAME NIGHT. Many of these shows air on Hub Network, a U.S. television network for kids and their families, that is a joint venture between Hasbro and Discovery Communications (NASDAQ: DISCA, DISCB, DISCK). Hasbro Studios shows can also be seen on networks in more than 170 countries globally. Since its formation in 2009, the studio has received seven Daytime Emmy wins and 16 nominations. On the film side, the studio is developing and producing a number of features based on Hasbro's brands, including TRANSFORMERS 4 (Paramount), STRETCH ARMSTRONG (Relativity Media) and CANDY LAND (Sony). The studio team also oversees the production of commercials that feature Hasbro's brands as well production of short-form content that can be seen on all of the major digital and social media platforms globally.

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