



For Immediate Release  
April 16, 2014

**PRINCESS TWILIGHT SPARKLE STRUGGLES TO PROVE HERSELF  
AS A PRINCESS IN THE FOURTH SEASON FINALE OF  
“MY LITTLE PONY FRIENDSHIP IS MAGIC”  
ON THE HUB NETWORK, MAY 10**

**New Online Game  
“My Little Pony Friendship is Magic Rainbow Falls Flight School”  
to Launch on April 28 Along with Monthly Updates to the Popular  
“Equestrivia Challenge”**



LOS ANGELES — The [Hub Network's](#) popular animated series, **“My Little Pony Friendship is Magic,”** from Hasbro Studios, has its fourth season finale on Saturday, May 10, with two all-new, back-to-back episodes, “Twilight’s Kingdom – Part 1” and “Twilight’s Kingdom – Part 2,” starting at 10 a.m. ET/7 a.m. PT on the Hub Network, champions of family fun and the only network dedicated to providing kids and their families entertainment they can watch together. Leading up to the season finale, the network will air a marathon of special episodes from season four starting at 7:30 a.m. ET/4:30 a.m. PT. These episodes highlight a magical journey for Twilight and her friends that continue into the season finale. In addition, on April 28, a new My Little Pony game, “My Little Pony Friendship is Magic Rainbow Falls Flight School” will launch on [HubNetwork.com](#), providing fans fresh digital content to enjoy before the exciting finale. There will also be monthly updates to the wildly popular “Equestrivia Challenge,” starting May 1.

The Hub Network's fourth season of "My Little Pony Friendship Is Magic" will culminate with an amazing adventure during its two-part finale in which Princess Twilight Sparkle continues to struggle with her identity as a princess and her role as the newest member of Equestrian royalty. When Princess Celestia has a premonition about a mysterious evil foe from the past and turns to an unlikely source for help, Twilight Sparkle feels extra pressure to prove her worth.

In hopes that it will provide some insight as to the kind of princess she is meant to be, Twilight Sparkle focuses her attention on opening the chest that was given to her by the Tree of Harmony. Secrets are revealed and mysteries are unraveled as all of Equestria joins forces to stop this new threat.

In the new online game "Rainbow Falls Flight School," players help Rainbow Dash prepare for the Equestria Games by enduring a series of challenging aerial obstacle courses. Throughout the game, players can collect items to unlock a fast-paced matching mini-game, exclusive printables and additional playable characters. In the popular trivia game "Equestrivia Challenge," which will start receiving updates every month beginning May 1, players prove their pony knowledge by answering questions about "My Little Pony Friendship Is Magic."

"My Little Pony Friendship is Magic" follows the magical Princess Twilight Sparkle and her trusted assistant Spike, who live in Ponyville in the enchanted land of Equestria, along with her colorful pony friends – honest Applejack, generous Rarity, kind Fluttershy, loyal Rainbow Dash and fun-loving Pinkie Pie. Together, they teach one another valuable lessons about the most powerful magic of all – the magic of friendship.

"My Little Pony Friendship is Magic" features key voice talent including Tara Strong, Cathy Weseluck, Andrea Libman as well as Tabitha St. Germain and Ashleigh Ball, who both also provide voice to characters of the Hub Network's "Littlest Pet Shop." The series is executive produced by Chris Bartleman, Kirsten Newlands and Stephen Davis and was developed for television by Lauren Faust. In addition, this season included composer Daniel Ingram, who was nominated for a Daytime Emmy® Award for his previous work on "My Little Pony Friendship is Magic," as well as co-executive producers Meghan McCarthy, who also serves as story editor and Jayson Thiessen, who is also the supervising director.

Follow the "My Little Pony Friendship Is Magic" talent on Twitter and at #MLPSeason4:

Tara Strong @tarastrong

Andrea Libman @AndreaLibman

Tabitha St. Germain @StTabitha

Cathy Weseluck @CathyWeseluck

Ashleigh Ball @ash\_leigh\_ball

Meghan McCarthy @MMeghanMcCarthy

Jayson Thiesen @goldenrussett

Daniel Ingram @dannyimusic

## **About the Hub Network**

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro Inc., (NASDAQ: HAS) that champions family fun by providing relatable, funny, family friendly entertainment experiences that children and their parents can enjoy together. The cable and satellite television network features original programming as well as content from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years and from leading third-party producers worldwide. The Hub Network's lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at [HubNetwork.com](http://HubNetwork.com). The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in nearly 71 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved. To find the channel in your area, please visit [HubNetwork.com](http://HubNetwork.com) and check the channel locator at the top of the page.

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YouTube at [YouTube.com/HubTVNetwork](https://YouTube.com/HubTVNetwork)

Note: For artwork, visit [press.discovery.com/us/Hub/](http://press.discovery.com/us/Hub/)

## **About Hasbro Studios**

Hasbro Studios is the Los Angeles-based entertainment division of Hasbro, Inc. (NASDAQ: HAS). The studio is responsible for entertainment brand-driven storytelling for the company across television, film, commercial productions and short-form. It develops, produces and distributes TV shows based on Hasbro's world class brands, including TRANSFORMERS, MY LITTLE PONY, LITTLEST PET SHOP and FAMILY GAME NIGHT. Many of these shows air on the Hub Network, a U.S. television network for kids and their families, that is a joint venture between Hasbro and Discovery Communications (NASDAQ: DISCA, DISCB, DISCK). Hasbro Studios shows can also be seen on networks in more than 180 territories globally. Since its formation in 2009, the studio has received seven Daytime Emmy wins and 16 nominations. On the film side, the studio is developing and producing a number of features based on Hasbro's brands, including TRANSFORMERS: AGE OF EXTINCTION (Paramount), G.I. JOE 3 (Paramount) and CANDY LAND (Sony). The studio team also oversees the production of commercials that feature Hasbro's brands as well production of short-form content that can be seen on all of the major digital and social media platforms globally.

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