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<u>COMPULSIONS AND OBSESSIONS RETURN WITH TLC'S NEW SEASON OF MY</u> <u>STRANGE ADDICTION – PREMIERES SUNDAY JULY 17^h at 10PM (ET/PT)</u>

(Los Angeles, CA) -- TLC is set to premiere its second season of the hit docu-series **MY STRANGE ADDICTION** on July 17 at 10PM (ET/PT). The eight-part series documents people who are struggling with unconventional addictions. Each half-hour episode features two individuals who turn to atypical compulsions to deal with their emotional demons. The season will air new episodes every Sunday with the season finale slated for August 7, only on TLC.

Everyone has a few quirks, from the mom who color coordinates the crockery to the guy who collects wine bottles. But in MY STRANGE ADDICTION, people take quirks to full-blown obsessions, often in a frenzied effort to calm their anxieties. The strange addictions explored in each episode are everything from a fixation with maintaining two-foot-long fingernails, to eating dryer paper, to dressing like a baby, to hoarding animals, and to mothering a family of teddy bears.

When the individuals seek counsel or therapy, the show digs into their emotional past to uncover why they turned to such extreme habits. This season, audiences will meet Theresa, who risks disease and financial ruin to care for her 52 hairless rats; 25-year-old Riley who spends her leisure time in her crib in diapers; Jazz whose twenty-four-inch nails cost her hundreds a week to maintain; and Charmissa who resorts to hiding dryer sheets in her bra to hide that she eats eight of them a day.

MY STRANGE ADDICTION is a commission for TLC executive produced by 20 West Productions.

About TLC

TLC is a global brand that celebrates extraordinary people and relatable life moments through innovative nonfiction programming. A top 10 cable network for women, TLC has built successful franchises around the Cake Boss, Say Yes to the Dress and Police Women brands. In 2010, 31 series averaged 1.0 million viewers or more including Sister Wives, Kate Plus 8, 19 Kids and Counting, LA Ink, and What Not To Wear.

TLC is available in more than 99 million homes in the US, and 73 million households in 34 countries internationally. A destination online, TLC.com offers in-depth fan sites, exclusive video content, and original editorial covering style, home, food, and more. Fans can also interact with TLC via On Demand services, on mobile platforms, including an iPhone App, and through social media such as Facebook or @TLC on Twitter. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 210 countries and territories.

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