

## **FOR IMMEDIATE RELEASE:**

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CONTACTS: Paul Schur 240-662-3348

Paul Schur@Discovery.com
Kate Aconfora 310-975-5902
Kate Aconfora@Discovery.com

## DISCOVERY CHANNEL SHIFTS INTO HIGH GEAR WITH "ONE CAR TOO FAR" PREMIERING ON AUGUST 19 at 9PM ET/PT

Five Part Series Marks the First Discovery Networks International Originated Co-Produced Series with

Discovery Channel

Meet survival's odd couple and strap in for a rescue mission like no other with **ONE CAR TOO FAR**, premiering <u>SUNDAY</u>, <u>August 19th at 9PM ET/PT</u>. The all-new five part series, the first Discovery Networks International originated co-produced series with Discovery Channel, follows former British Special Forces soldier Gary Humphrey and Southern California-based car fanatic and problem solver Bill Wu as they enter remote locations in Chile and work together to recover a four wheel drive vehicle that has been flown in and dropped into locations where no car has gone before. They're given a tracker to find the car, and once they do, the adventure begins.

Embeddable Clip here: <a href="http://www.youtube.com/watch?v=ihmo5xFZUYk">http://www.youtube.com/watch?v=ihmo5xFZUYk</a>

Over the course of three days, Gary and Bill employ unusual survival techniques and quirky mechanical tricks to achieve their main objective: return the car to civilization! Each episode of **ONE CAR TOO FAR** features a different climate in Chile, a country that hosts at least seven major climatic subtypes, including desert, alpine tundra, humid subtropical, oceanic, and Mediterranean. While the climates change in each episode, the one constant is the vehicle they must return to safety - a red all terrain jeep.

Teamwork is crucial as Bill's abilities to work with and maneuver the car through plethora environments are coupled with Gary's survival skills acquired after 17 years serving in the Royal Marines and the Special Forces. Together they transform the car into an all-purpose vehicle to get them over, under, around, and through just about any obstacle on the road back to safety. In addition to rescuing the car, Bill and Gary must also survive in harsh climates, and they use a range of techniques to do so, including taking ordinary parts from the car to create hunting weapons. With no real supplies, instinct and expertise take the front seat each week. **ONE CAR TOO FAR** ends each week with a spectacular do-ordie car challenge that requires conspicuous survival skills and supreme mechanical talent.

Throughout his time in the armed forces, Gary Humphrey honed his survival skills in every imaginable environment – from the Arctic, to jungles, to the desert. Bill Wu is a life-long car fanatic and has a penchant for car collecting and racing; his high-octane lifestyle suits his extremely high energy, upbeat

personality. Bill prides himself on thinking far outside the box when it comes to solving even the most outrageous and complex mechanical problems.

**ONE CAR TOO FAR** is produced with Discovery Channel by Discovery Networks International with David Pritikin serving as Executive Producer for Discovery Channel. Sarah T. Davies is Executive Producer for Discovery Networks International, with Sarah Swingler and Sanjay Singhal executive producing for Dragonfly.

## **About Discovery Channel**

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in 210 countries and territories, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit <a href="https://www.discovery.com">www.discovery.com</a>.

## **About Discovery Communications**

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