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INVESTIGATION DISCOVERY TURNS BACK THE CLOCK TO 1994 TO LET VIEWERS EXPERIENCE THE TRIAL THAT STILL GRIPS AMERICA TODAY – THE OJ SIMPSON MURDER TRIAL

--Review Screener, Photos and More <u>http://press.discovery.com/us/id/programs/oj-trial-century/-</u>

Investigation Discovery (ID), the leading network in true crime and suspense, offers viewers the opportunity to "re-live" the most highly publicized and controversial criminal trial in American history, the OJ Simpson murder trial. As America approaches the 20th anniversary of this historic case, ID delivers a powerful on-air and online experience that promises to uncover every detail of the unprecedented trial that captivated the media and came to symbolize everything that fascinates Americans – celebrities, murderous rage, scandalous revelations, wealth, power, sex and race. The trial and its controversial verdict consumed Americans in their homes and at work, and divided communities for years afterwards, and ID is turning back the clock to allow viewers to experience this unique trial's intensity firsthand in June.

Programming highlights include:

OJ: TRIAL OF THE CENTURY

World Premiere Documentary: Thursday, June 12 at 9/8C Encore Presentation: Thursday, June 12 at 11/10C

Every era has its "crime of the century." The one that stands apart is simply known as OJ: the murder trial of OJ Simpson was the most highly publicized American criminal trial, ever. Presented under the ID FILMS banner, OJ: TRIAL OF THE CENTURY follows the real-life soap opera that was the OJ Simpson case as it played out like an episodic work of dramatic fiction. In a special documentary event produced exclusively for Investigation Discovery (ID) by Emmy Award-winning filmmaker Nicole Rittenmeyer and the team at Every Hill Films, the network presents the world premiere of OJ: TRIAL OF THE CENTURY on <u>Thursday, June 12 at 9/8c.</u>

TRUE CRIME WITH APHRODITE JONES - "OJ Simpson"

Encore Premieres Tuesday, June 17 at 5/4C

Crime writer Aphrodite Jones conducts her own investigation into headline-making crime stories on TRUE CRIME WITH APHRODITE JONES. On the anniversary of the infamous Bronco chase, ID presents an encore presentation of the hit series in an episode that explores the Las Vegas kidnapping case

that put former football great O.J. Simpson in jail was one of many highly publicized Simpson cases with a singular theme – rage. How did an American icon fall so far? What really happened in the tony streets of Brentwood, California when his ex-wife, Nicole Brown, and her friend Ron Goldman, were stabbed to death? Aphrodite Jones uncovers new information about the fall of an American hero, and uncovers a direct link that connects the 2007 crime to the crime in 1994.

Exclusive social and online experience includes:

OJ TRIAL TWITTER TAKEOVER (@DiscoveryID #OJ20)

Tuesday, June 17

Whether you were pulled over in snarled traffic on a Los Angeles freeway or watching from home as regularly scheduled television programming was interrupted, people still vividly remember where they were during the police chase for OJ Simpson in the infamous, white Ford Bronco. ID extends the viewing experience online @DiscoveryID with a live tweeting event for a play-by-play of the infamous Bronco chase -20 years to the day on June 17th as though it were happening now.

Follow @DiscoveryID for tweets throughout June about key moments in the OJ trial, featuring highlights from OJ: Trial of the Century and True Crime with Aphrodite Jones, along with news coverage on ID's official crime news blog, <u>Crime Feed</u>.

CRIME FEED (www.crimefeed.com)

ID's popular news blog, <u>Crime Feed</u> provides an interactive crime "crimeline" – an exhaustive look at all things related to the 20^{th} anniversary of the OJ Simpson case, from the murder, to the Bronco chase, to the trial, and OJ's later legal troubles. This feature is a swipe down memory lane.

Catch up on the major trial players with the <u>Crime Feed</u> feature "Where Are They Now?" Who wrote a novel? Who is a TV personality? Whose kids have become reality TV stars? Get all the answers at <u>Crime Feed</u>.

Exclusive Los Angeles Premiere (OPEN TO MEDIA AND LIMITED TICKETS AVAILABLE FOR GENERAL PUBLIC):

OJ: TRIAL OF THE CENTURY TWENTY YEARS LATER

Exclusive Los Angeles Premiere Screening & Panel Discussion: Thursday, June 12 at 7 PMPT Location: The Paley Center for Media MEDIA: CONTACT REENIE KUHLMAN TO ATTEND GENERAL PUBLIC: \$15 Tickets Available: <u>http://www.paleycenter.org/2014-oj-the-trial-of-thecentury/</u>

Investigation Discovery and The Paley Center for Media gathers a panel of experts associated with the trial alongside prominent media personalities to examine the media's role in this watershed moment in our country's perception of the legal system and, indeed, a transformative event in the racial and social history of our nation. The panel discussion will be moderated by *Variety* TV Critic Brian Lowry. The evening will also feature an exclusive sneak peek of Investigation Discovery's new documentary OJ: TRIAL OF THE CENTURY from Emmy-winning filmmaker Nicole Rittenmeyer. The documentary relies on contemporaneous archival material alone to illustrate the course of events. Without the interruption of modern interviews to provide hindsight, Rittenmeyer's storytelling triggers the same raw emotion and real-time perspective as when the events transpired all those years ago.