



FOR IMMEDIATE RELEASE

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ALL'S FARE AS DISCOVERY CHANNEL HAILS EMMY® GOLD FOR CASH CAB

Ben Bailey Named Outstanding Game Show Host for Second Year in a Row

(Las Vegas, NV) – Discovery Channel's **CASH CAB** took home Emmys® for Outstanding Game Show Host at the 38th Annual Daytime Emmy® Awards on Sunday evening, June 19 in Las Vegas. Ben Bailey, host of the innovative game show-on-the-go, was tapped by Academy voters for the second year in a row. Bailey beat out fierce competition and old favorites including Todd Newton of FAMILY GAME NIGHT, Wayne Brady of LET'S MAKE A DEAL and Meredith Vieira of WHO WANTS TO BE A MILLIONAIRE?

"**CASH CAB** has true pop culture capital. The show has become part of the fabric of New York as fans comb the streets trying to spot Ben Bailey behind the wheel. It means so much that Academy voters once again recognized all the hard work that Ben put into this truly unique piece of television," said Clark Bunting, President and General Manager for Discovery Channel.

Host Ben Bailey gets behind the wheel of a New York City taxi to quiz contestants on immersive, general knowledge questions all the way to their destination. As the meter ticks, the questions get harder and the stakes get higher. Miss three questions, and Bailey pulls the **CASH CAB** over and ejects the contestants onto the sidewalk, no matter where they are!

Bailey got his start working at LA's famed "The Comedy Store," where he landed his first stand - up job. He has since, traveled the world performing his stand- up routine. Ten years later, he jumped at the chance to host **CASH CAB** – though he needed to pass the city's exam to get his cabbie's license!

CASH CAB is produced for the Discovery Channel by Lion Television. Tony Tackaberry, Tom Cohen and Allison Corn are the executive producers for Lion Television, For the Discovery Channel, Kelly Lueschow is executive producer.

The 38th Annual Daytime Entertainment Emmy® Awards are a presentation of the National Television Academy in cooperation with the Academy of Television Arts & Sciences.

About Discovery Channel

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.4 million U.S. homes, can be seen in 210 countries, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com

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About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than 1.5 billion cumulative subscribers in 210 countries and territories. Discovery is dedicated to satisfying curiosity through 130-plus worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as US joint venture networks OWN: Oprah Winfrey Network, The Hub and 3net, the first 24-hour 3D network. Discovery also is a leading provider of educational products and services to schools and owns and operates a diversified portfolio of digital media services, including HowStuffWorks.com. For more information, please visit www.discoverycommunications.com.

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