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CONTACT: Katherine Nelson: 310-975-5975  
[Katherine.Nelson@discovery.com](mailto:Katherine.Nelson@discovery.com)  
-OR- Laurie Goldberg: 310-975-1631  
[Laurie.Goldberg@discovery.com](mailto:Laurie.Goldberg@discovery.com)

**PREPOSTEROUS TRUTH OR TOTALLY BELIEVABLE LIE? YOU BE THE JUDGE  
AS NEW SERIES *PENN & TELLER TELL A LIE* PREMIERES OCTOBER 5**

***-- Series Offers Discovery Channel's First Live, Interactive On-Air Integration --***

Show-stopping iconoclasts Penn & Teller bring their unique vision of the world to Discovery Channel in **PENN & TELLER TELL A LIE**, a new interactive series with a twist that promises to forever change how audiences interact with this remarkable duo's brand of entertainment. The six-part series is slated to air Wednesdays at 10PM ET/PT beginning Wednesday, October 5, 2011.

In each episode of **PENN & TELLER TELL A LIE**, Penn & Teller make outrageous claims, such as:

- A butter knife can stop a speeding bullet.
- You can melt steel with bacon.
- A man can run faster than a racehorse.
- A jet engine can blow out a forest fire.
- You can lift a car with a head of human hair.
- Wallpaper can stop a wrecking ball.
- Piranha will not kill you.
- A linen shirt can stop an arrow.

Known for their razor sharp wits and engaging minds, Penn & Teller present **PENN & TELLER TELL A LIE** in their signature free-flowing, fast-paced manner... supporting each outrageous claim with fascinating scientific information. But on **PENN & TELLER TELL A LIE**, things are not always what they seem. In each episode, while most of the wildly unbelievable stories are absolutely, positively true – one of them is a totally believable big fat lie! It will be up to Discovery's savvy viewers to spot the fake by noticing buried clues that give it away.

In a Discovery Channel first, **PENN & TELLER TELL A LIE** will incorporate an exclusive co-viewing experience into every episode, offering the network's first live, interactive digital/on-air

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integration. During the show, viewers will be prompted by Penn & Teller to launch the *Guess the Lie* experience, available on iPad, iPhone and online at Discovery.com. *Guess the Lie* will allow viewers to select in real time whether each of the stories is “True” or a “Lie” – and they can change their vote as many times as they like until the final reveal.

The home audience’s final results will be revealed at the end of each episode (with different results for ET and PT airings). Will America get it right? Viewers who participate will also be able to access bonus videos, revealing how Penn & Teller were able to disguise their lies. The *Guess the Lie* app will be available just prior to **PENN & TELLER TELL A LIE**’s premiere on October 5.

“If there are two things Penn & Teller stand for, it’s the truth & lying, although not necessarily in that order,” said Penn Jillette. “This show has both.”

**PENN & TELLER TELL A LIE** is produced by Discovery Studios for Discovery Channel in association with 1/17 Productions and Creative Differences. Executive producers are Michael Miller for Discovery Studios; Penn Jillette and Teller; Peter Adam Golden; and Alan Eyres for Discovery Channel.

### **About Discovery Channel**

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in 210 countries and territories, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit [www.discovery.com](http://www.discovery.com).

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**For bios of Penn & Teller, please visit: [www.pennandteller.com](http://www.pennandteller.com)**

**Review DVDs are available upon request**